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Leading Super-Specialty Healthcare Provider in MENA

Leading Integrated Healthcare Network in the MENA

Expanding market presence



UAE, Oman & KSA Geographical presence



100 Medical assets incl. 19 hospitals¹



19%

Inpatient market share in the UAE²



1,730 Bed capacity³



6.5 million Total patients⁴



1,744 Doctors³

Diversified portfolio of brands













Significant financial scale (FY'24)



EBITDA⁵

Net Profit⁵

Net Debt

AED 5.0bn AED 959m AED 450m AED 970m



Revenue

from complex specialty care⁶

87%

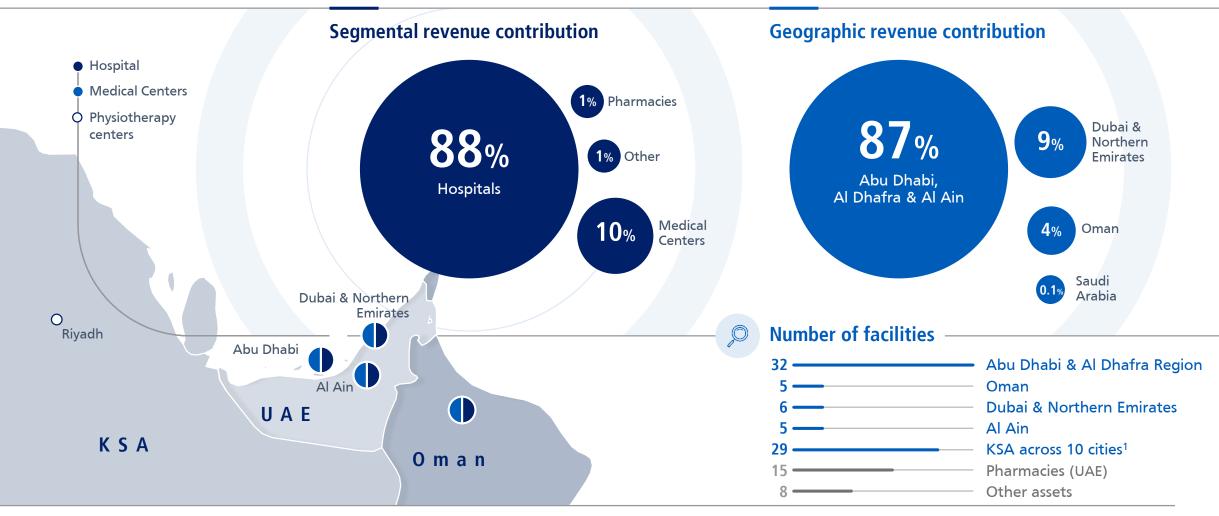
Patient

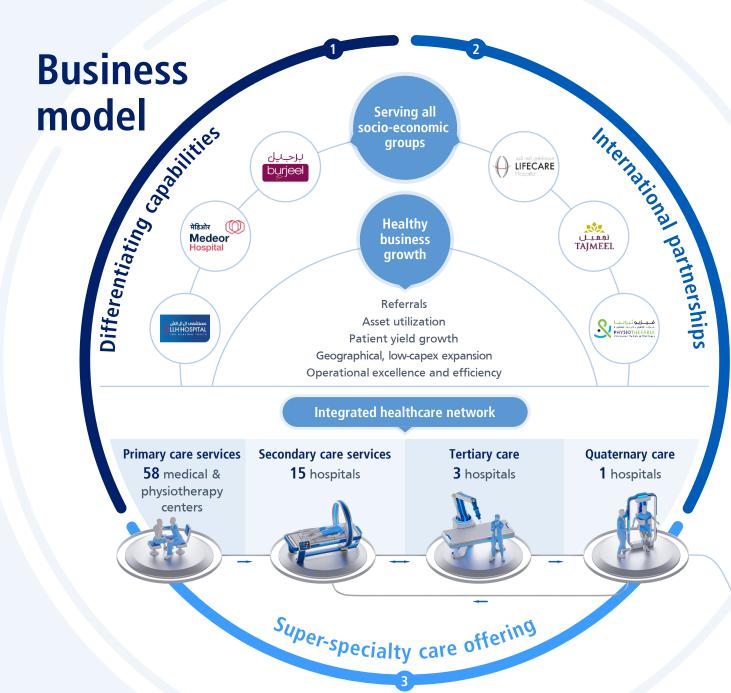
Satisfaction Score

Notes: (1) As at 31 December 2024. (2) Inpatient share of private market in the UAE based on data shared by Burjeel's management and JLL Healthcare research and analysis. (3) As at 31 December 2024. (4) Based on FY 2024. (5) EBITDA and Net profit are presented before taxes and excludes one-off items. (6) Oncology, Orthopedics and Spine, Women's Care, Pediatrics, Neurosurgery & Neurology, Cardiac Sciences.











- Level I & II Trauma Center
- · Level III Tertiary NICU
- Physio & Rehab Care
- Intraoperative MRI
- Da Vinci Xi robotic system
- · Echmo-Pediatric and Adult
- Pediatric Intensive Care Unit
- Pediatric Surgery

- Centralised Lab
- Nuclear Medicine
- Department of Thalassemia
- Advanced Center for Research
- · Digital Health & Oracle Health EMR
- Ambulatory Services
- **ESMO & Novalis** Accreditations

International partnerships



Advanced Gynecology Institute to Offer Complex Care Solutions for Women



Center of Excellence for Endometriosis (Renowned French IFEM Endo)



First-of-its-kind Fetal Medicine& Therapy Center in the UAE



Renowned Limb Lengthening Expert Dr. Dror Paley Opens First Clinic in Middle East



Advanced Molecular Genetics and Immune **Profile Testing Laboratory**



Thyroid Parathyroid Center partnered with University of Kansas Medical Center

Super-specialty care offering

- Bone Marrow Transplant
- Oncology
- Organ Transplant
- Orthopaedics and Spine
- Advanced Woman Care
- Fetal Medicine
- Paediatrics
- Neuroscience

Centralized back-up functions

- Procurement
- Warehouse
- Diagnostics & Radiology
- Claims Management
- OR function
- Shared Employee Pool

Transforming Cancer Care: The UAE's Leading National Network



Burjeel Cancer Institute (Burjeel Medical City)

Pathology, AI & Molecular Diagnostics

Medical Oncology (HIPEC)

Surgical Oncology (Da Vinci, SRS)

Radiation Therapy (MR-linac, SBRT)

Nuclear Medicine (PET & SPECT)

Bone Marrow Transplant

Immunotherapy

Supportive & Palliative Care

Diversified Referral Pathways Strengthening Oncology Access

Hub for high-end specialized oncology treatments



Al Dhafra

Planned Standalone Radiation Oncology Network

- Built on Acquired Advanced Care Oncology Center
- Specialized Hubs for Radiation & Medical Therapy
- Al-Driven Radiation Planning & LINAC Systems
- Streamlined Referrals from Healthcare Providers

Hospital & Medical Center Network

- 19 Hospitals & 29 Medical Centers
- Comprehensive Care from Primary to Quaternary
- Initial Oncology Care
 & Diagnostics
- Seamless Patient Flow for Specialized Treatments

O Sharjah

Dubai Northen

Emirates

Al Ain

Abu Dhabi

Clinical Governance & Research

Cancer MDT & Clinical Guidelines

Oncology Drug Formulary

Translational Research & Clinical Trials

Education Programs & Fellowship

Strategic Global Alignments

ESMO & Novalis Accreditations

Advancing Women & Children's Healthcare Offering



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The UAE's largest fertility center, which commenced operations in September 2024 and became fully operational in December 2024, offers comprehensive treatments, including egg retrieval, AI embryo selection, embryo transfer, and laparoscopic surgery for fertility conditions.



KYPROS NICOLAIDES Fetal Medicine & Therapy Center a burjeel holdings company

Partnered with the "Father of Fetal Medicine," to provide fetal care for highrisk pregnancies. First in MENA to perform in-utero spina bifida repair.

Advanced pediatric and neonatal care with Level III NICU and PICU for complex conditions, including genetic disorders and transplants.

NICU & PICU 360-Degree Care for Women



Partnered with the Franco-European Multidisciplinary Institute for Endometriosis to offer comprehensive care, treatment, and pain management.

O



A one-stop destination for women's health, from routine exams to advanced gynecological care, specializing in minimally invasive robotic and laparoscopic procedures.

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Strategic Priorities



Leading Super-Specialty Healthcare Provider in MENA

Ramp-up of Growth Assets

- Use young asset fleet to drive volume through enhanced utilization
- Position Burjeel Medical City as a primary growth driver
- Accelerate ramp-up of newly established Day Surgery Centers
- Increase cross-group referrals via community-based clinics
- Optimize patient referral pathways across services
- Expand medical tourism across the GCC, CIS, and Africa



Operational Excellence

- Invest in clinical and nursing teams to enhance patient care
- Lead in medical education and global accreditations
- Emphasize a hospitality-focused approach and patient lifetime value
- Commit to multi-disciplinary care and centralized operations
- Accelerate Oracle Cerner deployment for real-time and data-driven care
- Collaborate on advanced tech integration and AI solutions

Solidify Leadership in High-Complexity Care in the GCC

Increasing Patient Yield

- Repurpose bed capacity for high-complexity cases
- Strengthen capabilities in key super-specialties
- Focus on elite insurance mix in patient demographics
- Increase patient acquisition through charity and crowdfunding
- Enhance digital patient engagement with a multi- faceted strategy
- Establish a Research Center of Excellence to support commercialization

Drive Expansion in KSA with Disruptive Healthcare Innovations

Geographic Expansion

- Expand primary care network across the UAE
- Launch day surgery centers in Dubai and Northern Emirates
- Establish the largest physiotherapy network in Saudi Arabia
- Scale our innovative day surgery model to Saudi Arabia
- Launch value-based healthcare and mental health services in KSA
- Leverage a strong O&M pipeline across UAE and MENA

Strategic Growth Pillars



Ramp-up of Growth Assets



Increasing Patient Yield



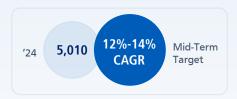
Operational Excellence

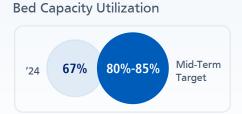


Geographic Expansion



Group Revenue (AED m)





'24

39%



BMC Revenue (AED m, per annum)

Patient Yield (AED)



Mid-Term 30% '24 Target

Revenue from Complex Care



>40%

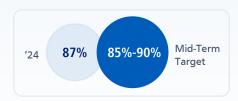
Mid-Term

Target

Group EBITDA Margin



Patient Satisfaction



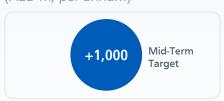
Oracle Cerner Integration



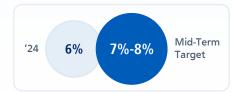
Revenue from UAE Expansion (AED m, per annum)



Revenue from KSA Expansion (AED m, per annum)



O&M to Group Net Profit





Investment Case



Leading Super-Specialty Healthcare Provider in MENA

Expanding geographically

through high-return and low-CAPEX opportunities

Leading position in large, growing & resilient market

Sager Specialty Healthcare Provider of Chorce **Accelerating**

digitization

to drive operational and medical excellence

Well-invested multibrand network offering affordable access across all socio-economic groups

holdings

Cash-generative business model

designed to deliver consistent shareholder return

High-growth asset mix with significant utilization runway

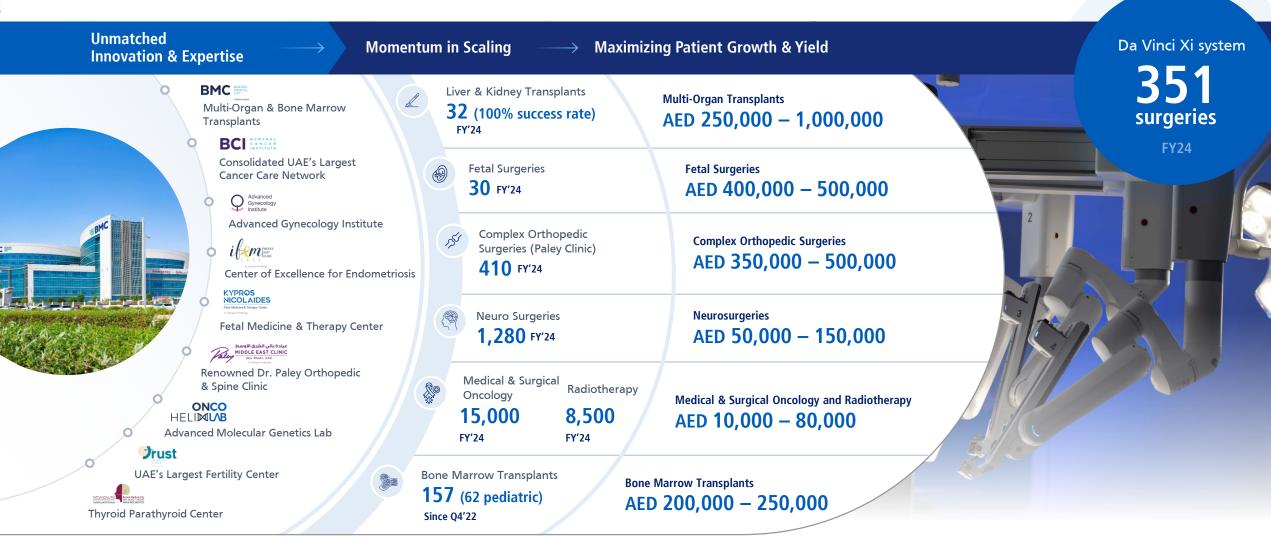
Commitment to ESG

with best-in-class ratings & seasoned leadership



burjeel holdings

Super-Specialty Care Offering Driving Patient Yields



burjeel

2024: A Landmark Year for Multi-Organ Transplants



The UAE's first ABO incompatible transplant

1 6 Kidney Transplants

7 Living Donor

9 Deceased Donor



The UAE's first pediatric liver transplant

16 Liver Transplants

1 Living Donor

15 Deceased Donor



Robust Talent Investments Powering Innovation & Research Capabilities





Leading published center in hematology and oncology in the UAE

Produced >35 practice-changing publications on thalassemia in top-tier global journals and >20 abstracts presented at leading international congresses

Authored thalassemia international quidelines and several key reference books on the cancer burden in the Arab World and UAE

UAE's Premier Research Hub: Advancing Science & Innovation



Axiom Space Partnership: Exploring microgravity's role in disease understanding, drug development, and remote healthcare.



Cancer Clinical Trials: Expanding portfolio in latestage development for novel cancer therapies.



Burjeel Institute for Global Health: Launched in New York to drive global partnerships in R&D.



CAR-T Therapy Development: Collaborated with the Technology Innovation Institute to advance solid tumor treatments.



OncoHelix Partnership: Established UAE's first advanced molecular genetics lab for precision medicine.



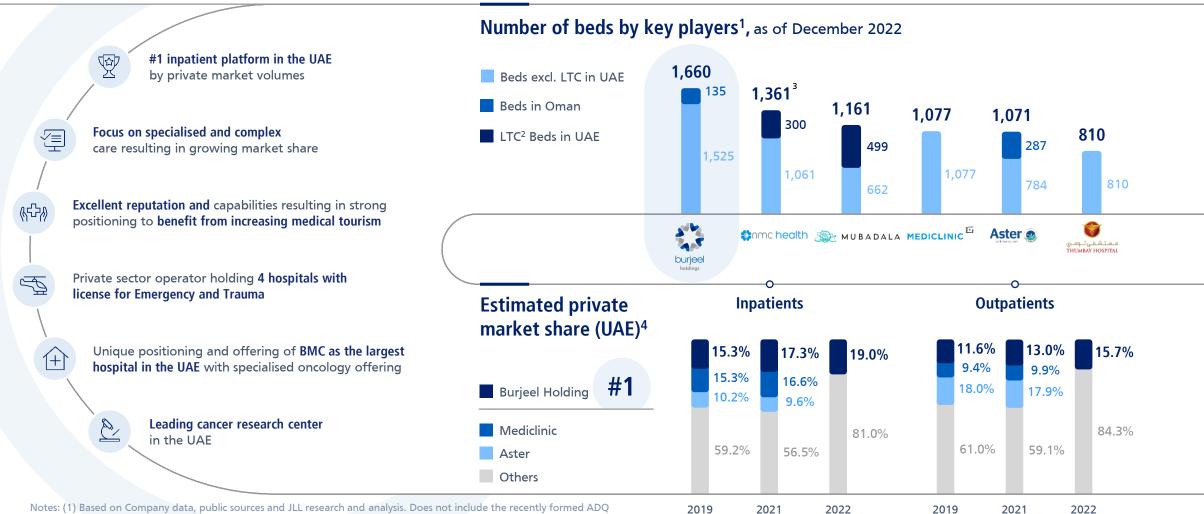
IBD Clinical Trials: Selected for two global Phase III trials and conducted multiple real-world evidence studies.



Thalassemia Breakthrough: Led two FDA-registration Phase III trials of a novel disease-modifying therapy and established Center for Research on Rare Blood Disorders (CR-RBD).



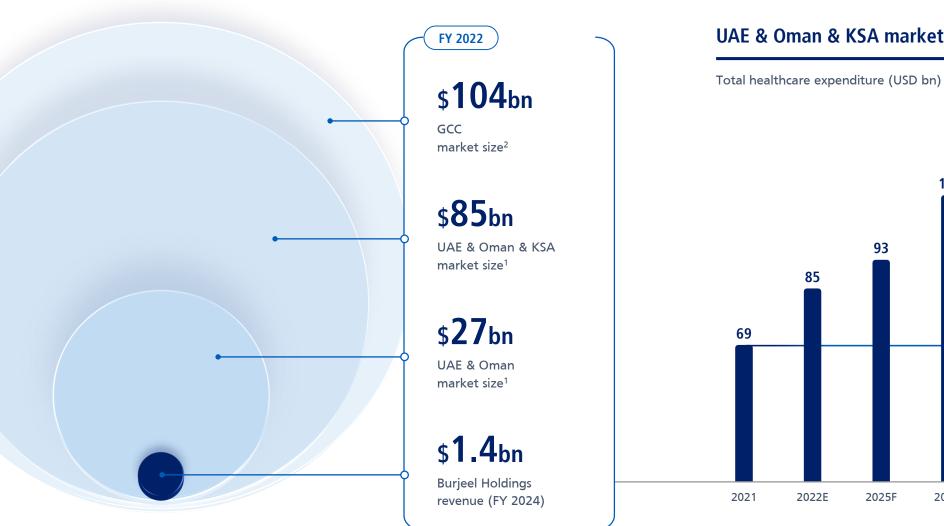
UAE Market Leader with a Prominent Position Across Segments



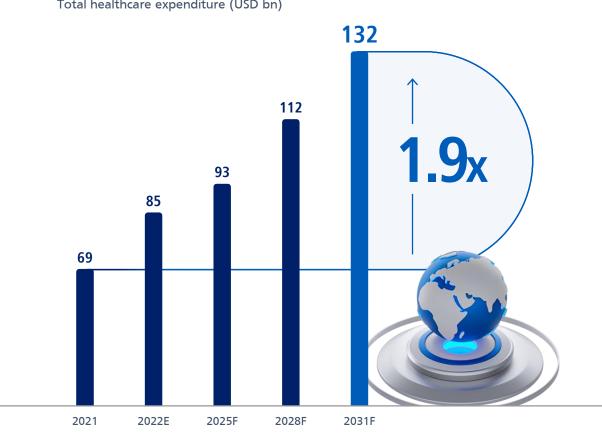
Notes: (1) Based on Company data, public sources and JLL research and analysis. Does not include the recently formed ADC backed Pure Health healthcare platform. (2) LTC – Long term care. (3) Excluding O&M beds of Sheikh Khalifa hospital. (4) Based on Company data, Industry report from IPO Prospectus and JLL Healthcare research and analysis.



Large, Growing and Resilient Addressable Market



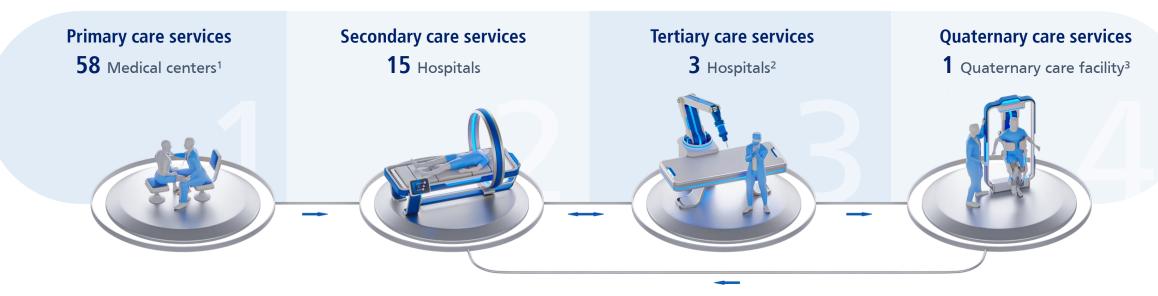
UAE & Oman & KSA market size¹



Unique Business Model Leveraging Multiple Touchpoints



Well-invested and a full-scale hub-and-spoke model enables the Group to capture value across the entire patient pathway through multiple touchpoints – driving revenue, brand engagement and Group loyalty.



Case in point | Patient journey for surgical treatment





Step 2

Patient consults physician in primary care facility

Step 1

Patient is re-routed to a consultation with a surgeon



Step 3

Patient is directed to tertiary / quaternary care facility, as appropriate



Step 4

Evaluation of patient fitness & surgical preparation



Step 5

Patient is directed to optimal surgical facility depending on patient outcome factors



Step 6

If needed, patient is transferred to post-acute / long-term care facility

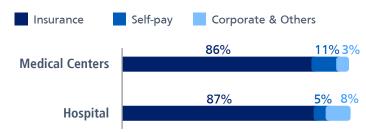


Leading Brand Portfolio Serving Entire Socioeconomic Spectrum



Diverse brand portfolio and network creates favourable negotiating position with insurance payers

Insurance payers are the largest revenue contributor



Diversified insurance payer portfolio⁶

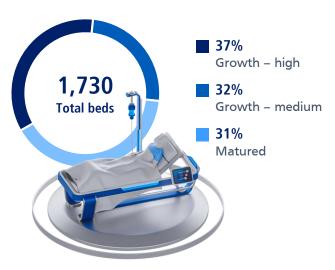


Notes: All numbers are based on FY 2024. (1) As at 31 December 2024. (2) Includes Medeor Al Ain which is rebranded to Burjeel Farha in 2022. (3) Excluding retail pharmacies. (4) Post-intersegmental eliminations. (5) The remaining 1% of revenue contribution comes from Tajmeel assets, Retail Pharmacies and the Group's Other segment. (6) Includes only medical centers and hospitals. Thiqa for UAE Nationals and Basic for low-income workers are government-funded insurance products, with Daman responsible for processing, Daman's own insurance product is called Enhanced.



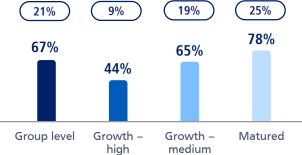
High-Growth Asset Mix with Significant Utilization Runway

Asset maturity split for hospitals¹



Maturity-Wise Bed Occupancy % Hospitals EBITDA margin (FY'24)²

21%



Burjeel Medical City – significant opportunity to ramp up utilization with superior patient yields

FY 2024	Mature	Burjeel Hospital, Abu Dhabi	High-Growth	Burjeel Medical City , Abu Dhabi	
Overview	populated30 key speCardiac Su	t EBITDA contributor, located in a highly area in the center of Abu Dhabi city cialities incl. Neuro and rgery, Orthopaedics and Paediatrics premium clientele	in the UAE: of care • 60+ key spections marrow	quaternary, long-term, and palliative cialities incl. haematology, oncology, w and multi-organ transplantation ra-premium clientele	
Year established	2012		Q4 2020		
Doctors ³ / Beds / Size	213 d. / 29	9 b. / 77 k sq m	327 d. / 400	b. / 112 k sq m	
Revenue ⁴	AED 1,081	m (+4% YoY)	AED 1,205m	(+18% YoY)	
EBITDA margin	25%		16%		
Number of patients	739 k		539 k		
Inpatient occupancy	76 %		62%	/	
Total ARR ⁵	AED 1,460		AED 2,235		



Multi-Pronged Expansion Strategy: Unlock Solid Growth Potential

Key region of focus – UAE & KSA

Expansion strategy pillars



Expanding World-Class Healthcare Network
Across Emerging UAE Communities

- Accelerating Expansion Across Saudi Arabia with Premier Physiotherapy & Specialized Day Surgery Centers
- Transforming Regional Healthcare with Value-Based Care and Mental Health Services via AlKalma Ecosystem
- 4 Leveraging Solid Pipeline of O&M Opportunities in UAE & MENA

Expanding Reach, Enhancing Care: Burjeel's Growth Plan across the UAE



Launch of 1 hospital, 1 day surgery center, 11 specialized medical center in 2025-2026

The Group will expand its **Burjeel-branded network** with a **hospital**, a **day surgery center** in Dubai and the Northern Emirates, and **11 specialized medical centers** across the UAE. The integration of the **Advanced Care Oncology Center in Dubai** further strengthens its oncology services. This expansion will **tap into new markets**, **attract more patients**, and **optimize hospital capacity**, driving **revenue growth** and **profitability** while leveraging **economies of scale** and **operational efficiencies**.

2025

Medical Center Gayathi

Trust Fertility Clinic Al Ain

Medical Center Dubai Silicon Oasis

برجيل byrjeel

Medical Center Nshama

Medical Center Al Falah

Medical Center Sadiyat Island

Medical Center Al Riyadh

Advanced Oncology Center (Dubai)

2026

DIP Hospital (Dubai)

Day Surgery Center Ras Al-Khaimah

Medical Center Al Reeman

Medical Center Western Region

Medical Center Fujairah











PhysioTherabia — Entering High Potential KSA Market

Highly attractive entry proposition



60+

Physical therapy, rehabilitation and wellness **centers in 12 KSA cities** in a joint venture (50:50) with Leejam Company

PhysioTherabia centers unlock significant value creation

Leejam's extensive network of fitness centers across KSA enables an assetlight low-CAPEX model, with high EBITDA margins and ROI

Unlocks access to Leejam's well-established 300k+ member base, with complementary service offerings

Provides strong foundation for further KSA expansion opportunities, through a limited risk proposition



Physiotherapy







Musculoskeletal rehabilitation

Injury and surgical rehabilitation

Pre- and postnatal care

Hyperbaric oxygen therapy

(0,0)

PhysioTherabia - Performance update¹

+60%

Revenue growth Q4'24 vs Q4'23

AED 64k vs 580k

Reduced losses Q4'24 vs Q1'24 **50**%

Utilization rate (Dec'24)

940

Monthly sessions (Dec'24)

90%

Share of cash-pay in revenue (Q4'24)

Tawuniya, Malath & Gulf Insurance

Onboarded (Q4'24)

Launched first premier physiotherapy centers



Fastest-growing physiotherapy network in KSA

2023

4

2024

2025

Mid-term target³

SAR 600m

Centers

Centers

Centers

Revenue p.a.

EBITDA margin



Specialized Day Surgery Centers — Disruptive Innovation in Saudi Healthcare Market

Strong rationale for expansion in KSA

- · Promising macro and demographic trends
 - o GDP growth of c.5.5% p.a.
 - o Riyadh's population forecast to double to c.15m by 2030
- · Rising preference for specialized healthcare services
 - o 3-6 months waiting lists for the majority of surgeries
 - High prevalence of lifestyle diseases
- Highly underpenetrated addressable market
 - o Low private bed density of 0.6 per 1,000 capita
 - High fragmentation in primary care segment (70% of outpatients currently treated in hospitals)
- · Growing adoption of minimally invasive procedures
 - o 60% of surgeries could be carried out in day-care settings
- Ongoing expansion of private medical insurance across Saudi (beneficiaries set to double to c.25m by 2030)
 - Drive to minimize burn ratio will support demand for daycare model

O KSA UAE Oman

Benefits of Burjeel's Day Surgery Model

- Generally faster time to treatment and more convenient access to modern, less crowded infrastructure
- Attractive clinician proposition (day-only, no emergency)
- Cost-effective solution for public, insurance and cash payers

- Access to world-renowned specialists
 (Dr. Paley and Dr. Najjar) and the most advanced robotics solutions (Da Vinci Xi)
- Strong alignment with Saudi Vision 2030 goals makes it possible to attract MoH referrals
- Leveraging Burjeel's existing expertise in day surgery care

Burjeel One – First Day Surgery Center in Riyadh

Prime location

- Located in Irqah, Northwestern Riyadh, with an estimated population of over 400,000
- Proximity to key landmarks: King Saud University, King Khalid University Hospital, Diplomatic Quarter



- Proximity to key landmarks: King Saud University, King Khalid University Hospital, Diplomatic Quarter
- Key specialties: Oncology, Advanced Gynecology, Orthopedics and Neurology

Investments

- USD 30-40m CAPEX per center with IRR 20%
- USD 10-15m working capital investments per center

First Day Surgery Center Profile

Commissioning Date	Q4′25
Outpatient clinics	40
Beds	30
Operating rooms	5
Patient capacity	450,000 per year
3Y Revenue projection	SAR 200 million
3Y EBITDA margin projection	30%



Ongoing Expansion of Asset-Light O&M Portfolio Drives Bottom-Line Growth

O&M opportunities in the UAE and MENA

Approach



- Partner with the Ministry of Health, Department of Health and large public hospitals to collaborate on O&M / department specific opportunities in the UAE and Africa including:
 - Construction: procurement, installation of equipment and post construction handover
 - Operation and management: day-to-day management of asset or department including systems implementation, staffing and training

Performance



- Zero Opex & CAPEX investments generating high ROI
- Benefits from %-based 0&M payments, with strong upside as population and economic activity grows
- **0&M portfolio maturity**: 3-5 years, with renewable rights
- **0&M contribution**: 6% of Group net profit (FY'24)

Outlook



- Solid mid-term pipeline: up to 12 contracts
- Mid-term 0&M projected to reach 7%-8% of net profit

024 0&	M projects	FY'24
Al Dhannah Hospital (ADNOC)	 Stakeholder: ADNOC Group (Corporate) Specifications: Multi-specialty hospital in Al Dhafrah, Abu Dhabi Established date: Q3'23 	188,000+ Patient Footfall
Prison Clinic & Detention Clinic	 Stakeholder: Ministry of Interior (Al Wathba) and Federal Authority for Identity, Citizenship, and Port Security (Sweihan) Specifications: Primary care clinics in Abu Dhabi Established date: Q2'23 (Al Wathba) and Q4'23 (Sweihan) 	18,000+ Patient Footfall
Sheikh Zayed Hospital	 Stakeholder: Khalifa bin Zayed Al Nahyan Foundation Specifications: Multi-specialty hospital in Somalia Established date: Q1'24 	65,000+ Patient Footfall
Shabwa Iospital & Mocha Hospital	 Stakeholder: Khalifa bin Zayed Al Nahyan Foundation Specifications: Multi-specialty hospitals in Yemen Established date: Q2'22 	133,000+ Patient Footfall
Chad Field Hospital	 Stakeholder: Abu Dhabi GHQ Specifications: Multi-specialty hospital in Chad Established date: Q2'24 	52,000 + Patient Footfall
MoFA Clinic	 Stakeholder: Ministry of Foreign Affairs Specifications: Primary care clinic in UAE Established date: Sept'24 	130+ Patient Footfall
Gaza Floating Hospital	 Stakeholder: Tawazun Council Specifications: 100-bed floating field hospital in Egypt Established date: Q1'24 	9,000+ Patient Footfall

Leveraging Digital Transformation to Enhance Patient Experience and Maximise Operational Efficiency

Strategic digital initiatives

- · Mid-term key investment areas in Digital Health
- Oracle Health information system to be fully implemented across the Group over next 3 years with total capex of AED 125m
- 1st Phase completed: Burjeel Medical City, Burjeel Abu Dhabi and Burjeel Day Surgery Center Al Reem



Patient experience

- Homecare
- Telehealth



Digital outreach

- Marketing
- Education



Clinical AI

- Al-assisted diagnostics
- Smart care

Digital markets

- Pharmacy
- Chronic care management



Digital operations

- **Process automation**
- Internal Appstore



Patient 360 & Insights

- Personalised health record
- **Customised care**



Digital foundation

Cloud Mobile / web



Key digital achievements



Advancing telemedicine

services through a strategic collaboration with e& to develop a cloud-based application



Using AI for Emergency Department Patient Care, to improve operational efficiency and

reduce patient wait times.



Using AI for diagnostic imaging

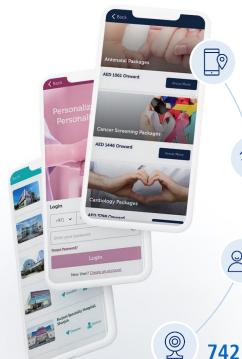
by analyzing radiology images, detecting abnormalities, and reducing turnaround time.



Digital kiosks for patient footfall management to enable self-check-in and reduce wait times and improve the patient experience.

Patient digital channel

Mobile application



14%

629_K

Digital

(FY'24)

appointments

Penetration in total appointments (FY'24)

App downloads

(Since Apr '22)

53% Mobile app

470_K

15% Website 30% WhatsApp

2% Patient Portal

Teleconsultation **Appointments** (Launched in Dec'24)

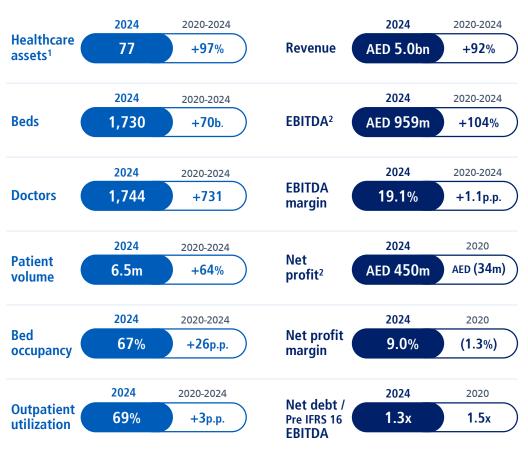
Note: (1) Includes Medeor Dubai, Burjeel Dubai and Burjeel Sharjah.





Cash-Generative Business Model Enabling Consistent Shareholder Return

Financial performance underpinned by operational excellence



Robust margin expansion drivers



Healthy payer-mix with proportion of Thiga patients increasing across assets



Significant capacity to ramp-up high growth assets (doctors and



Geographical expansion in lucrative KSA market through asset-light opportunities



Strong focus on complex care driving ARR expansion

Compelling asset economics and strict capital discipline

25%-27%

targeted EBITDA margin

80%-85%

maturity utilization rate ~3 years

for medical centers (maturity period)

4-6 years

for hospitals (maturity period) 15%-20%

IRR hurdle rate

<2.5%

maintenance CAPEX (of revenue)

40-70%

dividend pay-out ratio

< 2.5xnet debt/

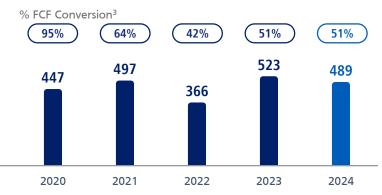
EBITDA

Result in strong FCF generation capabilities



AED 330m

Total dividends (2023-24)



Strong Leadership with Well-Established Public **Market-Oriented Corporate Governance**







Highly experienced leadership with focus on growing shareholder value



Directors

of

oard



Vice Chairman, Independent



bin Ahmed Al Zeyoudi

Independent Director

Mr. Mohd Loav

T. A Abdelfattáh

Independent Director

Dr. Ghuwaya Mohammed Khuwaidem Abdulla

AlNevadi

Independent Director















- sector experience, vears





Mr. Muhammed

Shihabuddin

Chief Finance Officer



18 21





Mr. Safeer Ahamed Chief Operating Officer



Mr. Omran AlKhoori President - Business Development





Officer







Strong governance framework

- **BoD of 7 Members**
- Committees:
- 70% Independent Directors
- **Business Development &** Sustainability
- 1 Female Board Director
- Audit
- Aligned with SCA and ADX Regulations
- Nomination and Remuneration

Indicative long-term-incentive plan (to be adopted in FY'25)

Scope:

- Phantom stock plan with cash payment
- No-clinical staff (20-25 C-Level & key talents)
- (\checkmark) Maturity: 3 years
- Clinical staff (20-25 administrative roles)
- Retention & performancebased metrics
- Grant frequency: annually

Prominent shareholder base

70.0%

VPS Healthcare Holdings

SYA Holdings

10.6%

5.0%

14.4%

Quant Lase Lab (IHC) Free float (ADX)

30

Strategic Pillars – ESG Framework





Healthy System

Diversity Equity & Inclusion

- 1 Increase the representation of women in leadership roles¹ to 30% or higher by 2030
- 2 Sustain a balanced workforce by maintaining a 50:50 gender balance by 2030

Employee Health, Safety & Wellbeing

Train 100% of active employees on health and safety standards by 2025

Human Capital Development

- 4 Achieve an employee satisfaction score of 95% in the annual employee engagement survey by 2026
- To achieve a reduction in turnover rate by 15% by 2026

Responsible Supply Chain

6 Ensure 100% compliance of suppliers with ethical labour practices through regular audit by 2026

Product Safety & Quality

7 Ensure 100% of hospitals are permanently accredited by internationally recognized standards

Healthy Community

Community Engagement

- 1 To touch >7 million lives per year by 2026
- 2 Encourage 30% of corporate employees to participate in at least one community volunteer activity each year from 2025

Access to Healthcare

3 Implement patient education programs for 70% of active patients with chronic conditions by 2026

Patient Care & Safety

- 4 Conduct regular patient satisfaction surveys to ensure patient satisfaction rate² of >85% or higher
- Ensure 100% of active healthcare staff³ complete patient safety training annually by 2026

Corporate Governance

Maintain a high percentage of independent directors on the board (>50%)

Healthy Governance

Business Ethics & Compliance

2 Ensure 100% completion of ethics and compliance training for all active employees by 2026

Data Privacy & Security

- 3 Ensure 100% of active employees to complete data privacy and security training annually by 2026
- are ADHICS⁴ accredited and achieve ISO 27001 certified by 2027

GHG Emissions & Carbon Neutrality

1 Achieve carbon neutrality by 2040

Healthy Environment

- 2 Develop mid-term targets for a reduction in combined Scope 1 and 2 GHG emissions by 2024
- 3 Develop strategy for accounting for Scope 3 carbon emissions by 2025

Waste

4 To achieve zero waste to landfill by 2040

Water

5 Reduce 10% of water consumption by 2030 and ensure that 5% of total water consumed will be reused each year



FY 2024 ESG Highlights





Healthy System

Healthy Community

Healthy Governance

Healthy Environment

95%

Employee satisfaction score

54%

Women in employees

100%

Hospitals accredited by internationally recognized standards

100%

Employees completed health and safety training

87%

Inpatient satisfaction score

100%

Healthcare staff completed patient safety training

34%

Corporate employees participated in community volunteer activities

46%

Patients with chronic conditions received training

70%

Independent Directors

Zero

Data breaches, corruption or bribery and whistleblowing cases

100%

Employees completed data privacy and security training

100%

Employees completed ethics & compliance training

-29%

GHG emission

-35%

GHG intensity per patient

40%

Waste recycled or incinerated

2%

Water consumption reused





Sustainability Management System





ESG Governance on Board Level





The key responsibilities of the Business Development & Sustainability Committee:

- Setting and overseeing the Group's strategy in the area of business and sustainability development
- Developing recommendations for enhancing the ESG framework
- Facilitating the transformation of the Group's business processes based on the principles of sustainable development



Other Committees of the Board of Directors

also consider certain aspects of ESG factors within their respective mandates:

- Corporate governance
- Ethical business and compliance framework
- Nomination, remuneration and the corporate policies approving

ESG Governance on Executive Level



Executive ESG Committee Responsibilities





Performance Update



Leading Super-Specialty Healthcare Provider in MENA

Strategic Investments Driving Future Growth



Key 2024 Strategic Spendings

Ramp-up of Assets

- Expanded oncology patient base by growing the medical oncology segment by 40% (low-yield & margin).
- Recruited 188 doctors, the majority of whom are board-certified experts, bringing the total physician workforce to 1,744.
- **Doubled marketing spend** to promote medical tourism and support new growth verticals.
- Launched Telemedicine services and implemented Oracle EMR for enhanced digital healthcare.

Complex Care Growth

- Opened UAE's largest fertility center to enhance reproductive healthcare services.
- Launched the Burjeel Cancer Institute to advance oncology treatment capabilities.
- Established an advanced molecular genetics lab for cutting-edge research and diagnostics.
- Partnered with Axiom Space for pioneering medical research in space

Geographic Expansion

- Opened 2 day surgery centers in the UAE to improve access to minimally invasive surgical care.
- Launched 4 medical centers across the UAE.
- Expanded the physiotherapy network to 29 centers across 10 cities in KSA.
- Partnered with Keralty to develop value-based primary care and mental health services in KSA.

2024 Financial Impact

Revenue

+10.5% yoy

Patients

+7.5% yoy

OPEX

+16.0% yoy

EBITDA

AED 959m

Cash Conversion

55%

Mid-Term Financial Growth

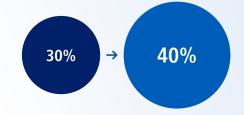
Total Revenue



Bed Capacity Utilization



% Complex Care Revenue



Revenue from Expansion



EBITDA Margin



Profit Before Tax



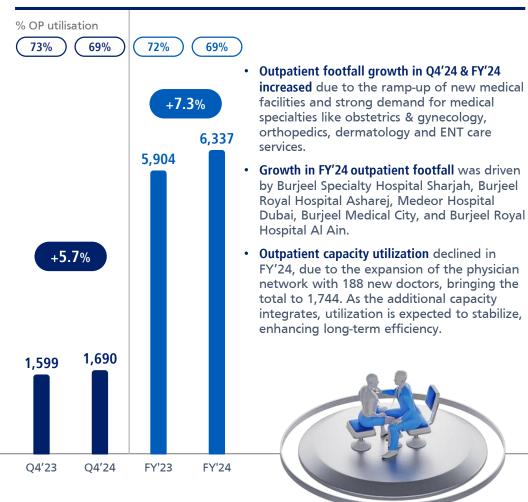


Delivering Robust Patient Footfall Growth On the Back of Continued Market Penetration

Group inpatient footfall, k

% bed occupancy **70**% 61% **67**% 64% Strong inpatient footfall growth in Q4'24 & FY'24, driven by ramping up growth assets and increasing demand for oncology services. +12.4% Inpatient capacity utilization reached 67%. 82,800 surgeries performed in FY'24 (+13% YoY), led by orthopedics, cardiac sciences, neurosurgery, and general surgeries. 145 **Burjeel Cancer Institute & its network** performed 15,000+ oncology procedures (+44% YoY) and 8,500 radiation sessions (+28% YoY). reinforcing its oncology leadership. +10.2% Key drivers of FY'24 inpatient footfall growth: Burjeel Medical City, Burjeel Specialty Hospital Sharjah, Medeor Hospital Dubai, and Burjeel Royal Hospital Al Ain. Q4'23 Q4'24 FY'23 FY'24

Group outpatient footfall, k



Investment in Network Expansion & Complex Care To Drive Future Revenue Growth & Higher Yields





5.010

FY'24

4,535

FY'23

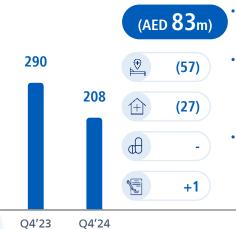
- Top-line growth remained steady in Q4'24, increasing by 7.2% YoY, supported by robust patient footfall, though paced by the gradual ramp-up of new service lines and facilities.
- Patient yield moderated as the case mix shifted from surgical to medical oncology and an increased share of seasonal lower-yield medical procedures.
- Medical oncology remained a key growth driver (+25% YoY), contributing over 20% to total incremental revenue.
- Hospital revenue grew 6.4% YoY, reaching AED 1.150 million.

+AED 475m +380 +49 +3

+43

- FY'24 revenue grew by 10.5% YoY, primarily driven by increased patient footfall.
- Medical oncology revenue surged 40% YoY, contributing 20% of the Group's incremental growth, while other key specialties also saw strong performance, including endocrinology (+26%), neurosurgery (+22%), ENT (+22%), emergency medicine (+17%), and cardiology (+11%).
- Medical Centers revenue grew 11.2% YoY, reaching AED 489 million.
- Other revenue rose by AED 43 million, supported by the expansion of O&M projects.

Group EBITDA, AED m



- Q4'24 EBITDA ex-one-offs declined by 28.4% YoY, reflecting strategic investments and ramp-up costs, which were not fully offset by incremental revenue.
- Operating expenses rose by 17.9% YoY, driven by preoperational costs, early hiring for new facilities, and investments in medical oncology and marketing, alongside temporary cost adjustments related to centralized operations and workflow reconfiguration.
- Losses from new UAE and KSA facility ramp-ups totaled AED 22 million. The longer-than-expected ramp-up of UAE facilities was impacted by extended regulatory approval timelines, with full operational readiness achieved in Jan '25.



- FY'24 EBITDA ex-one-offs moderated by 5.8% YoY, impacted by higher pre-operational costs from healthcare network expansion, increased investment in super-specialty services, and shifts in the medical-surgical mix.
- Investment in marketing rose by AED 47 million to support the international patient program and geographical expansion.
- Excluding ramp-up losses from new assets, including two new day surgery centers, an IVF center, four medical centers in the UAE, and 28 physiotherapy centers in KSA, EBITDA ex-one-offs would have reached AED 1.011 million in FY'24.



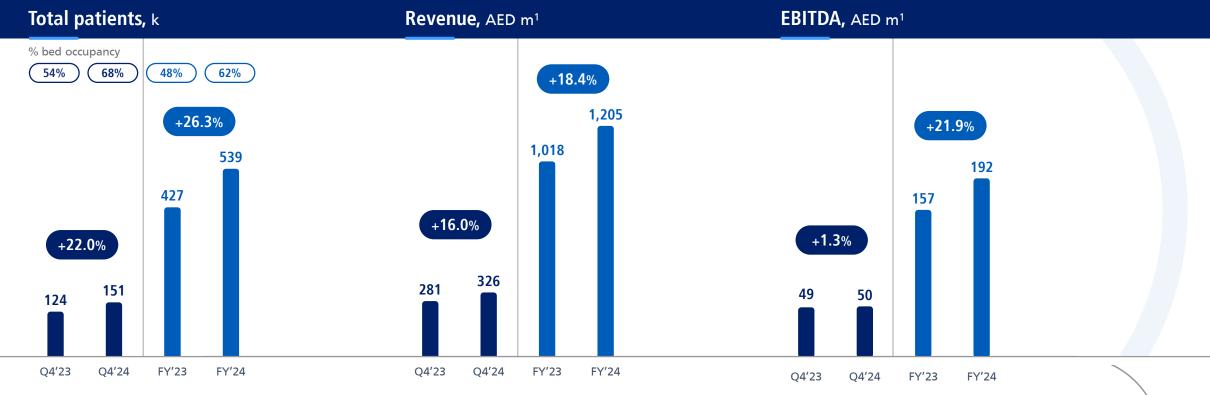












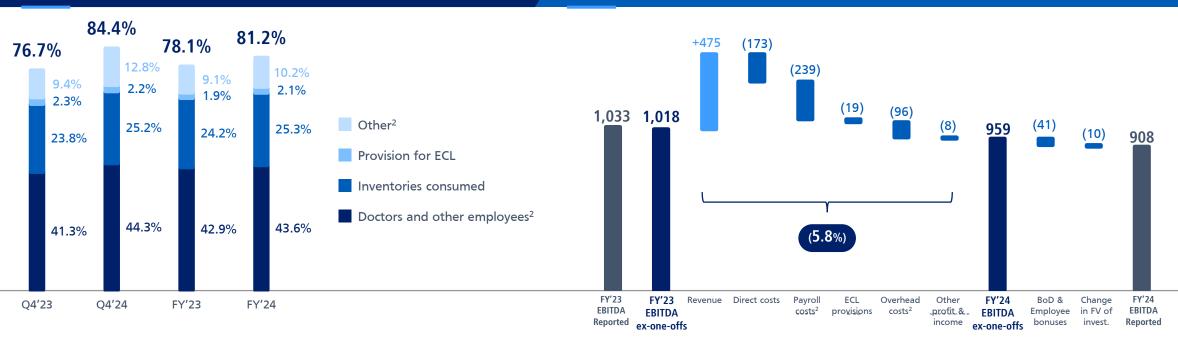
- BMC's revenue grew by 18.4% YoY in FY'24, driven by a strong 26.3% increase in total patients. Growth was primarily fueled by high outpatient volumes and a 40% YoY surge in medical oncology, which contributed 40% of BMC's total incremental revenue. However, the conversion from medical oncology to surgical and radiotherapy procedures remained below global benchmarks, at 1-2% and 8-10%, respectively, compared to the 18-20% global standard.
- One key factor affecting oncology conversion rates was a temporary gap in sub-surgical specialties and the absence of a fully integrated joint referral pathway. To address this, BMC successfully onboarded five distinguished oncology surgeons from leading institutions, including MD Anderson, Mayo Clinic and Cleveland Clinic, towards the end of the year.
- BMC's FY'24 EBITDA margins reaching 15.9%, reflecting continued investments in manpower, with 43 doctors during the year. Additionally, higher direct costs driven by the surge in chemotherapy treatments, alongside investments in organ transplants, bone marrow transplants, and advanced women's healthcare, contributed to the margin dynamics. These strategic reinforcements position BMC for stronger revenue conversion and sustained operational growth moving forward.



Strategic Investments in Business Expansion to Unlock Significant Growth Potential



Group EBITDA analysis, AED m

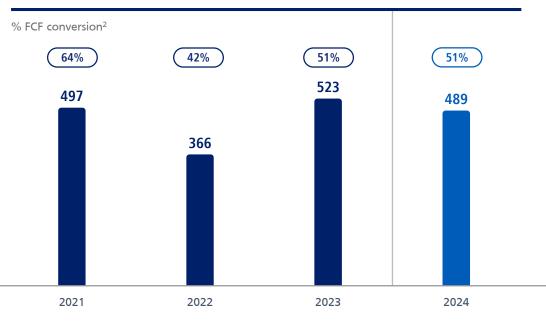


- Inventory costs increased as a percentage of revenue, driven by a shift toward high-consumable-intensity medical specialties such as chemotherapy. This aligns with the Group's strategy to expand into high-growth, high-complexity areas, strengthening long-term positioning.
- Salaries & benefits increased as a percentage of revenue, reflecting network expansion and workflow reconfiguration. The recruitment of 188 doctors in 2024, including 78 in Q4, the majority of whom are board-certified experts, supports advanced care delivery and the transition toward high-complexity surgical cases, driving future growth.
- Other overhead expenses increased as a share of revenue, driven by a AED 47 million rise in marketing investments for growth verticals, along with a AED 50 million increase in miscellaneous and maintenance costs, including expenses related to business expansion, new O&M projects, medical equipment upkeep, IT license renewals, and research initiatives.
- Ramp-up losses from new facilities, including two day surgery centers, an IVF center, four medical centers
 in the UAE, and 28 physiotherapy centers in KSA, totaled AED 52m in FY'24. The longer-than-expected
 ramp-up of UAE facilities was impacted by an extended regulatory approval timeline. Full operational
 readiness was achieved in January 2025. Excluding new assets performance, EBITDA ex-one-offs would
 have reached AED 1,011m in FY'24.

Free Cash Flow & Operating Cash Flow Performance







AED m	2021	2022	2023	2024
EBITDA ex-one-offs ³	779	878	1,018	959
Change in NWC	(196)	(429)	(382)	(343)
Maintenance CAPEX	(86)	(83)	(113)	(127)

Cash flow from operating activities, AED m



Commentary

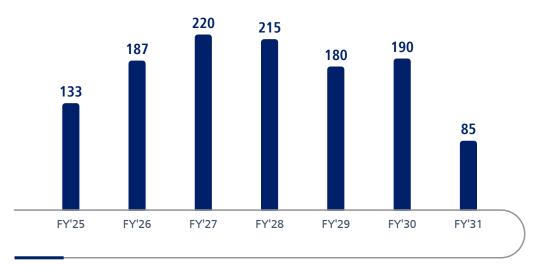
- Investment in working capital optimized regardless of the business growth.
- Maintenance CAPEX as share of revenue remained in line with guidance (2.5%).
- Growth CAPEX was AED 129 million, focused on expansion and digital products.
- FCF cash conversion was 51%.

Maintaining a Robust Balance Sheet



AED m	FY 2022	FY 2023	FY 2024
Bank balances and cash	150	170	238
Interest-bearing loans and borrowings	1,261	1,164	1,208
Bank overdrafts	_	_	_
Bank debt ¹	1,261	1,164	1,208
Net debt	1,111	994	970
Lease liabilities ²	1,176	1,170	1,456
Net debt including lease liabilites ³	2,286	2,164	2,426
Amounts due from / (to) related parties	(12)	(16)	(44)
KPIs:			
Net debt / pre-IFRS 16 LTM EBITDA ⁴	1.5x	1.1x	1.3x
Total Group equity	1,118	1,557	1,842
Divided mainly into:			
Share capital	521	521	521
Share premium	367	367	367
Retained earnings (incl. NCI)	224	663	948

Debt maturity as of 31 December 2024



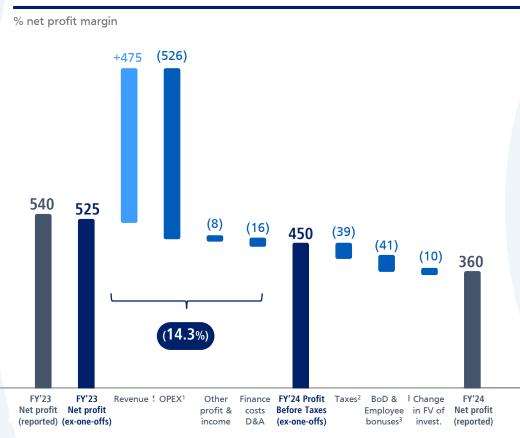
Commitment to a conservative financial policy

- Net debt / pre-IFRS 16 LTM EBITDA ratio as of 31 December was stable at 1.3x. No contingent off-balance-sheet liabilities.
- Planned USD 500 million Sukuk Issuance: USD 250 million allocated for DIB loan repayment; USD 250 million to fund mid-term growth, subject to shareholder approval and market conditions.
- Amounts due from and to related parties remains low, reflecting Burjeel's strong governance and operational independence.
- The Company's share capital is AED 521 million as of 31 December 2024.

Strong Profitability Outlook With Continued Commitment to Dividends



Group net profit analysis, AED m



Dividends & Buyback

• BoD-Proposed Share Buyback:

up to 10% of share capital through open market purchases, fully funded by operating cash flow, subject to shareholder and regulatory approval. Supports financial strength and shareholder value. Post-buyback, Management is evaluating options, including resale, Long-Term Incentive Plans, or other regulator-approved strategies for capital management.

Dividend policy:

pay cash dividends from 2023 onward, with an expected payout ratio of 40% to 70% of net profit, depending on investments required for additional growth plans.

• BoD-Recommended Dividend for FY'24:

AED 360m

FY'24 reported net profit

47%

Dividend payout ratio for FY'24

AED 170m

Total dividends for FY'24

AED 0.03

Total dividends per share for FY'24







Guidance

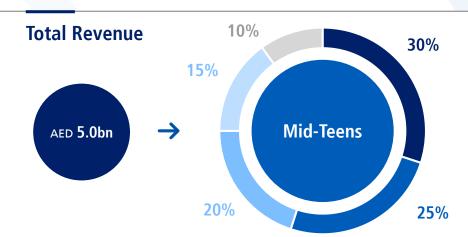
Leading Super-Specialty Healthcare Provider in MENA

Revenue & EBITDA Growth Catalysts for 2025



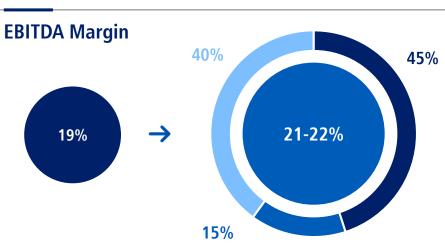
2025 Revenue Growth Drivers (% Contribution):

- **30**% New Expansion Projects
- 25% BMC & Complex Care Expansion
- 20% Ramp-up of Centers Opened in 2024
- 15% Operations & Maintenance (O&M) Projects
- 10% Optimization of Existing Assets



2025 OPEX Decline Drivers (% Contribution):

- **45%** Consumable Costs Reduction:
 - Improved patient mix
 - Enhanced tendering processes
- **15%** Manpower Cost Optimization:
 - · Strategic workforce optimization
 - · Controlled hiring despite new projects
- 40% Other Expenses Reduction:
 - · Lower marketing spend
 - Miscellaneous cost efficiencies



Positive Outlook Reiterated



FY 2025 (Expected)

Mid-term (2026-2028)



- **UAE**: 1 advanced care oncology center (Dubai), 1 fertility clinic (Al Ain), 6 medical center
- KSA: 31 PhysioTherabia centers,1 day surgery center
- UAE: 1 hospital (Dubai), 1 day surgery center (Ras Al-Khaimah), 3 medical center
- KSA: 1 day surgery center



- Group revenue to grow in the mid-teens
- 。 BMC revenue to grow in the high-teens

- Group revenue growth to normalize gradually from the mid-teens to low double-digits over time as key assets mature, including:
- _o BMC revenue to reach AED 2bn revenue p.a.
- Expansion projects to reach AED 1.7bn revenue p.a.



- Group EBITDA margin to deliver strong growth vs.
 2024, driven by investment conversion and operational efficiencies despite new project launches
- BMC EBITDA margin to improve to over 17%

- Group EBITDA margin to gradually expand to 25%-27%
- **Driven by** ramp-up of growth assets, asset-light international expansion, as well as focus on increasing patient yield and operational excellence



- Maintenance CAPEX to be <2.5% of revenue
- Additional total investment of ~AED 450m for UAE & KSA expansion and digital transformation
- Maintenance CAPEX to be <2.5% of revenue
- Additional total investments (2026-28) of ~AED 600m expected until 2027 to drive UAE & KSA expansion and digital transformation



- Net leverage¹ of <2.5x to be maintained
- Net leverage¹ of 1.3x as of December 2024

• Net leverage¹ of <2.5x to be maintained



Dividends

- Payout ratio of 40-70% of net income, dependent on required investment for potential additional growth
- Payout ratio of 40-70% of net income, dependent on required investment for potential additional growth



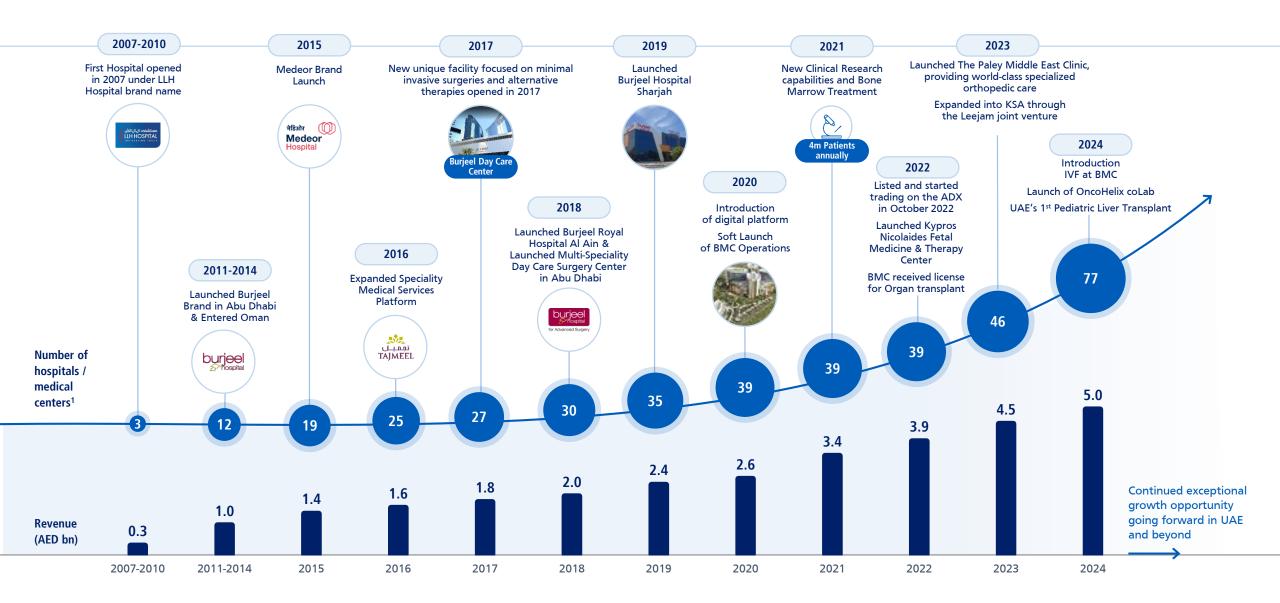


Appendix

Leading Super-Specialty Healthcare Provider in MENA

Track-record of Consistent Growth





Note: (1) Includes hospitals and medical centers.

GCC Healthcare Market Growth Drivers



1 Strong economic growth

Under-penetration of healthcare expenditure vs developed countries

3 Favorable demographic trends

CAGR '22-31E of GDP1

+4% +3% Oman

+3%
KSA

Healthcare expenditure as % of GDP^1

4-5%UAE, Oman, KSA

12%

19%

+1.9%

CAGR '22-27E of GCC population²

+31.9%

CAGR '22-27E of GCC people aged over 50²

High prevalence of non-communicable diseases

34%

Prevalence of obesity in adults within the total GCC population²

79%

NCD-related mortality rate of the total GCC deaths² Increasing demand for specialized and complex care

- High demand for preventive wellness and care

Roll-out of mandatory health insurance coverage

 Implementation of mandatory health insurance schemes leading to an increase in % of insured population / greater service utilisation

7 Growth in medical tourism

TOP

+17%
CAGR '21-25E
of UAE Medical
Tourism²

25%

Prevalence of

population²

diabetes in adults

of the total GCC

UAE recognised as one of the best medical tourism destinations

8 Telemedicine / digitalisation of services

- Operators expected to further invest in digital technology / data solutions after witnessing its value during the pandemic
- EMR / EHR widely acted in GCC as a centralized system for digitization and distribution of medical records

9 Private operators gaining share from public sector

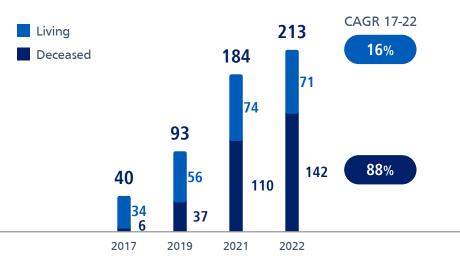
- Initiatives to boost private sector participation (e.g. PPP initiatives / liberalisation of foreign investment policies)
- The Saudi government aims to increase private sector contribution from 40% to 65% by 2030





Organ transplant

Total number of organ transplants performed in the UAE



- **Domestic organ transplant program** as a priority in the governments' agenda to preserve and elevate the quality of life of the population
- Reforms in 2017 (allowing transplants from deceased donors) aided the rapid growth of the number of organ transplants done in the UAE
- As of 2022, higher number of transplants performed were of Kidney (70%), Liver (27%), Lung (3%) and Pancreas (0.5%).
- A nationwide donor registry and a coordinated transplant list that will connect donors, health care facilities and patients across country will further aid in the growth of organ transplants in the UAE
- Expected shift to more complex procedures as hospitals gain licenses and capabilities in the field

Oncology

Total number of malignant cancer cases in UAE (k)



- High rates of smoking and obesity in the country are key risk factors for various cancers, in addition to environmental factor such as sun exposure
- Poor primary care offerings and limited awareness campaigns, leading to late referrals and diagnosis
- Shortage of comprehensive neoplasm related offerings, disrupting the patient pathway
- BMC is the only private hospital in Abu Dhabi which provides comprehensive cancer services through a center of excellence
- **BMC acts as a hub for cancer care across the region** including referrals from other Burjeel Holdings facilities in Dubai, Sharjah, and Oman

Healthcare is a Key Focus for GCC Governments



UAE initiatives



Oman Health Vision 2050



KSA Vision 2030



UAE Vision 2021





To achieve sustainable funding for health research by ensuring national and international collaborations with research funding agencies



Some of the key initiatives in the healthcare spectrum:



Abu Dhabi Healthcare Strategic Plan

Key priorities of the program:



- Reducing capacity gaps
- Improving the quality of healthcare services, patient safety and experience

Certificate of Need ("CoN")

- New additions of hospital beds subject to obtaining a CoN from the DOH¹
- Based on current and estimated demand and supply gap in the market

Dubai Health Strategy 2021

هــيــُـــة الصـحــة بدبــي DUBAI HEALTH AUTHORITY

Key priorities of the program:

- Ensuring a healthy and safe environment for Dubai's people
- Ensuring the provision of a high quality comprehensive and integrated health service system
- Improving efficiency in providing healthcare

Primary Healthcare Centers ("PHC")

- Strengthen PHC as main entry point for healthcare system
- Introduce specialty care and geriatric care in PHCs

Tertiary Care Services

 Establish state-of-the-art tertiary care through medical cities

Types of Healthcare Facilities

 Redefine types and construction plan of healthcare facilities (e.g. PHC with and without beds, and hospitals based on # of beds)

Universal Coverage

- Expand the umbrella of health facilities to parallel population growth
- Health Centers to act as PHCs
- Hospitals to provide secondary and tertiary care services



High focus on privatisation and/or PPP



Facilitate Access to health services



Improve value and quality of health services



Promote health risk prevention



Enhance traffic safety



Increase in medical **insurance penetration**





Group financial summary

AED millions	FY'24	FY'23	
Revenue	5,010	4,535	
Inventories consumed	(1,269)	(1,096)	
Doctors' and other employees' salaries	(2,186)	(1,947)	
Provision for expected credit losses	(103)	(84)	
Other general and admin expenses	(510)	(414)	
Share of profit from associates	17	18	
Other income		6	
EBITDA ex-one-offs ¹	959	1,018	
Change in financial assets carried at FV through P&L	(10)	16	
Annual performance-based bonuses	(41)		
EBITDA	908	1,033	
Finance costs	(149)	(141)	
Depreciation & amortization	(360)	(352)	
Provision for taxes	(39)		
Net profit	360	540	
Net profit ex-one-offs & taxes ¹	450	525	
Notes: (1) EPITDA and not profit by one offe evaluate performance based behavior for EV '22 financial results (paid in			

Segmental financial summary²

AED millions	FY'24	FY'23
Revenue	5,010	4,535
Hospitals ³	4,406	4,026
Medical Centers ³	489	440
Pharmacies ³	64	60
Others ⁴	51	8
EBITDA ex-one-offs ¹	959	1,018
Hospitals	946	948
Medical Centers	102	133
Pharmacies	6	7
Others ⁴	(96)	(70)
Net profit ex-one-offs & taxes ¹	450	525
Hospitals	454	497
Medical Centers	107	94
Pharmacies	5	6
Others ⁴	(117)	(57)

Notes: (1) EBITDA and net profit ex-one-offs exclude performance-based bonuses for FY '23 financial results (paid in H1'24) and movement from the change in fair value of investments in tradable financial securities, recorded in Dec'23 and divested in June'24. Net profit ex-one-offs & taxes also excludes tax provisions. (2) Segment performance is presented as it would be before the transformation of Burjeel Medical Center Al Shahama into Advanced Day Surgery Center (Hospitals segment), completed in Dec' 23. (3) Includes other operating income and other revenue represents the non-clinical revenue in the Hospitals, Medical Centers and Pharmacies segments, which mainly include an O&M fee, a fee for manpower supply contracts, and several other items. (4) Others contains revenue from entities that mainly provide services to the Group's hospitals, medical centers and pharmacies and also includes centralized purchasing, claim care and valet parking.



Investor Relations

March 2025

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