



D

esen

Ω

0 7

# Burjeel Holdings

Leading Super-Specialty Healthcare Provider in MENA

### Disclaimer



This presentation has been prepared by Burjeel Holdings PLC based on publicly available information and non-public information to assist you in making a preliminary analysis of the content referenced herein solely for informational purposes. It should not be construed as an offer to sell or a solicitation of an indication of interest to purchase any equities, security, option, commodity, future, loan or currency including a private sale of shares in the Company (the "Financing Instruments").

It is not targeted to the specific investment objectives, financial situation or particular needs of any recipient. It is not intended to provide the basis for any third-party evaluation of any Financing Instrument or any offering of them and should not be considered as a recommendation that any recipients should subscribe for or purchase any Financing Instruments. The recipient agrees to keep confidential any information contained herein and any other written or oral information otherwise made available in connection with any potential transaction related to this presentation and shall not reproduce, publish, distribute or otherwise divulge such information to any other person(s) other than in accordance with any applicable non-disclosure agreements executed by the recipient with the Company.

None of the Company or its subsidiaries or any of their affiliates or advisors make any representation or warranty as to the fairness, accuracy, adequacy or completeness of the information, the assumptions on which it is based, the reasonableness of any projections or forecasts contained herein or any further information supplied or the suitability of any investment for your purpose. None of the Company or any of its affiliates or advisors, or their respective directors, officers or employees, share any responsibility for any loss, damage or other result arising from your reliance on this information. Each of the Company, its subsidiaries, their affiliates and advisors therefore disclaim any and all liability relating to this presentation including without limitation any express or implied representations or warranties for statements contained in, and omissions from, the information herein. No recipient of this presentation should rely upon any information contained in this presentation, including but not limited to any historical financial data, forward looking statements, forecasts, projections or predictions. The Company, its subsidiaries, their affiliates and advisors are acting solely in the capacity of an arm's length counterparty and not in the capacity of your financial advisor or fiduciary. Nothing in this presentation should be construed as legal, tax, regulatory, accounting or investment advice. The recipients should seek and rely upon the advice of its own professionals and other advisors for such matters.

### Contents



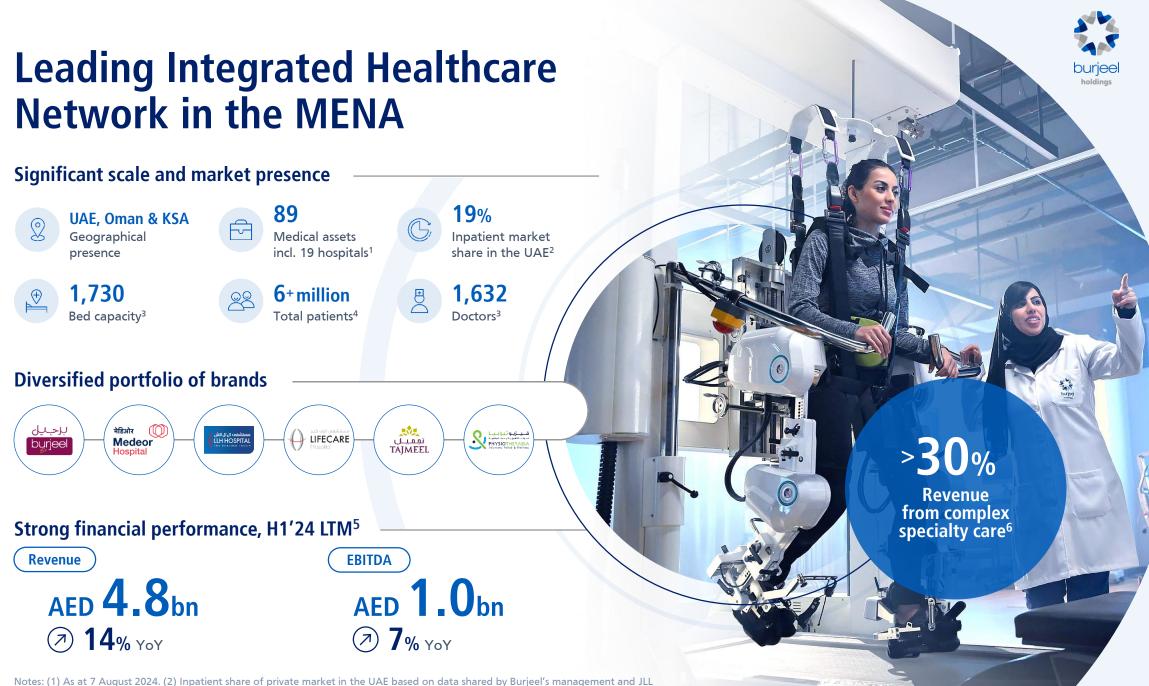




# Burjeel Holdings at a Glance

01

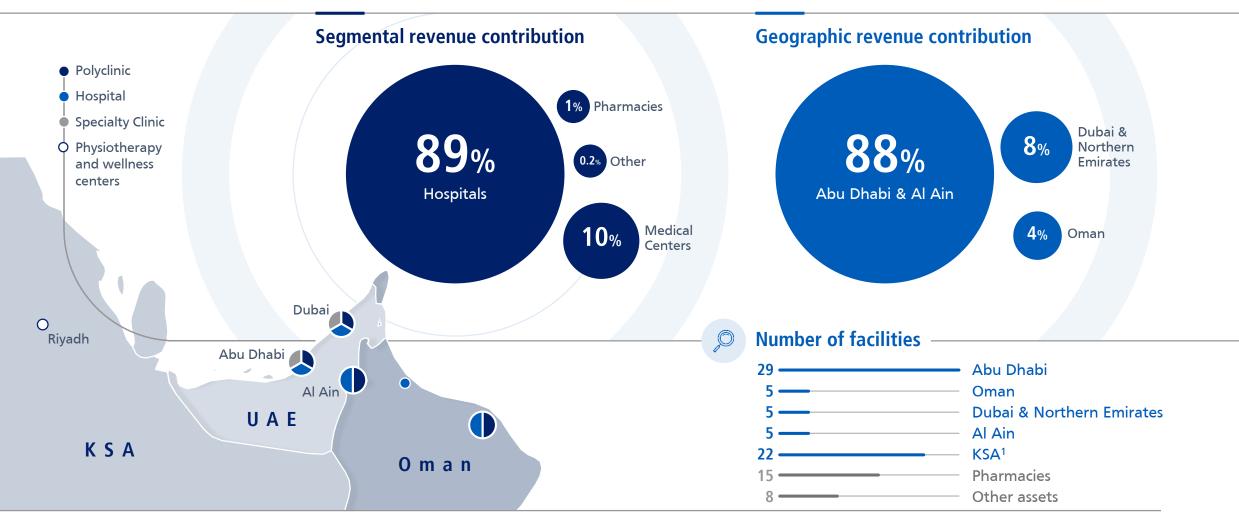
Leading Super-Specialty Healthcare Provider in MENA

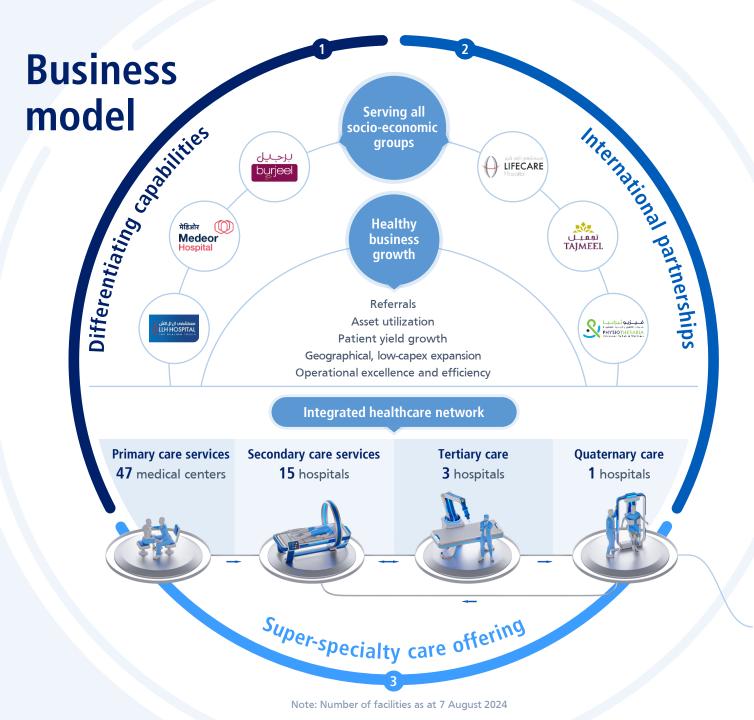


Healthcare research and analysis. (3) As at 30 June 2024. (4) Based on FY 2023. (5) Based on reported revenue and EBITDA on the last twelve months period. (6) Oncology, Orthopaedics and Spine, Women's Care, Paediatrics, Neurosurgery & Neurology, Cardiac Sciences. Based on FY 2023.



### High Quality, Large-scale Portfolio of Assets Across Geographies







#### **Differentiating capabilities**

- Level I & II Trauma Center
- Level III Tertiary NICU
- Physio & Rehab Care
- Intraoperative MRI
- Da Vinci Xi robotic system • Echmo-Pediatric and Adult
- Pediatric Intensive Care Unit
- Pediatric Surgery
- Advanced Center for Research Digital Health & Oracle Health EMR

Department of Thalassemia

Centralised Lab

Nuclear Medicine

- Ambulatory Services ESMO & Novalis
- Accreditations

#### **International partnerships**



Dr. Dror Paley Opens First Clinic in Middle East

Advanced Molecular Geneticsand Immune

Suffrage law site

Thyroid Parathyroid Center partnered with University of Kansas Medical Center

#### Super-specialty care offering

- Bone Marrow Transplant
- Oncology
- **Organ Transplant**
- Advanced Woman Care
- Fetal Medicine
- Paediatrics
- Orthopaedics and Spine Neuroscience

#### **Centralized back-up functions**

- Procurement
- Warehouse
- Diagnostics & Radiology
- Claims Management
- OR function
- Shared Employee Pool



# Strategic Priorities



Leading Super-Specialty Healthcare Provider in MENA

### **Unique Vision with Multiple Growth Levers**





Young asset fleet, with growth to be driven by utilisation ramp-up

### Increasing patient yield

Elevate the delivery of high-value complex care, including oncology and transplants

### Operational excellence

Centralization and digitization to ensure Group synergies are captured

#### Geographic expansion

Deliver on our KSA entry and explore suitable, CAPEX-lite opportunities in other markets



# Investment Case

Leading Super-Specialty Healthcare Provider in MENA

1

03



World-class superspecialty care proposition enabling patient yield growth

**Established leader** 

addressable market

in large, growing and resilient

#### **Expanding geographically**

through high-return and low-CAPEX opportunities



#### Accelerating digitization

to drive operational and medical excellence

**Cash-generative** business model

improvements

consistent shareholder return

### committed to delivering

Seasoned leadership team enabling aspirational ESG



Well-invested multi-

brand network covering the full socioeconomic spectrum

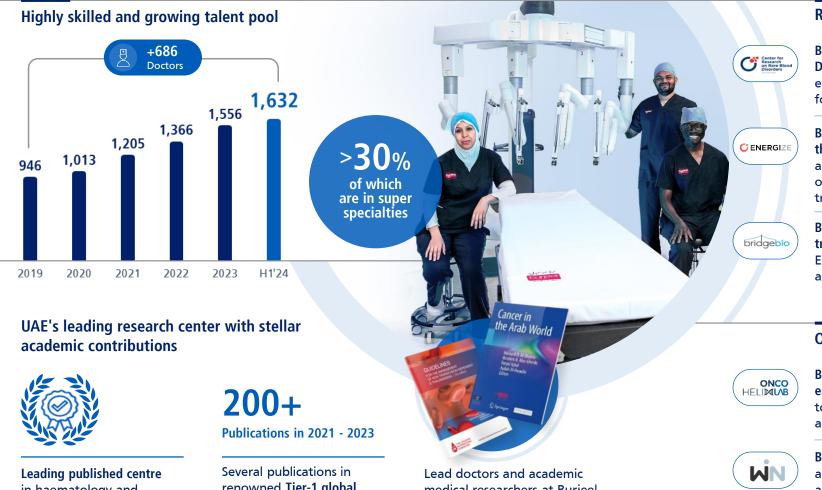
ee bur holdings

SuperSpecialty Healthcare Provider or Chor



**High-growth** asset mix with significant utilization runway

### **Robust Talent Investments Powering Innovation & Research Capabilities**





#### Rare disease

Burjeel launched the Center for Research on Rare Blood Disorders. The center is dedicated to addressing evidence gaps and overcoming unmet needs for patients with rare blood disorders.

Burjeel launched the 'NADER' project to address the needs of patients with various rare diseases across the UAE and will be launching a series of clinical trials offering novel therapies and treatment.

Burjeel began clinical trials to transform thalassemia treatment. With DoH supervision, the ENERGIZE and ENERGIZE-T clinical trials aim to test the effectiveness and safety of a new ground-breaking drug, Mitapivat.

#### **Omics & Precision medicine**

Burjeel in partnership with OncoHelix (Canada) established a cutting-edge laboratory in Abu Dhabi to provide advanced molecular genetics, cellular, and immunological profile testing to patients.

BMC became a member of the WIN Consortium as a network of world-class academic medical centers and research organizations aligned to launch clinical trials to bolster Precision Oncology globally.

in haematology and oncology in the UAE

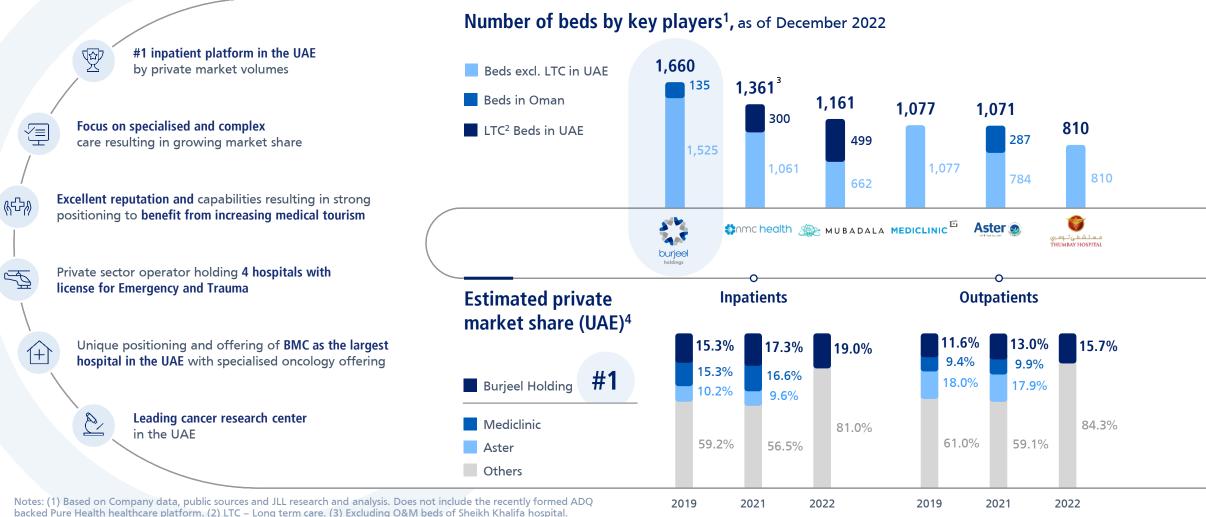
renowned Tier-1 global medical journals.

medical researchers at Burjeel published multiple international management guidelines and reference books.





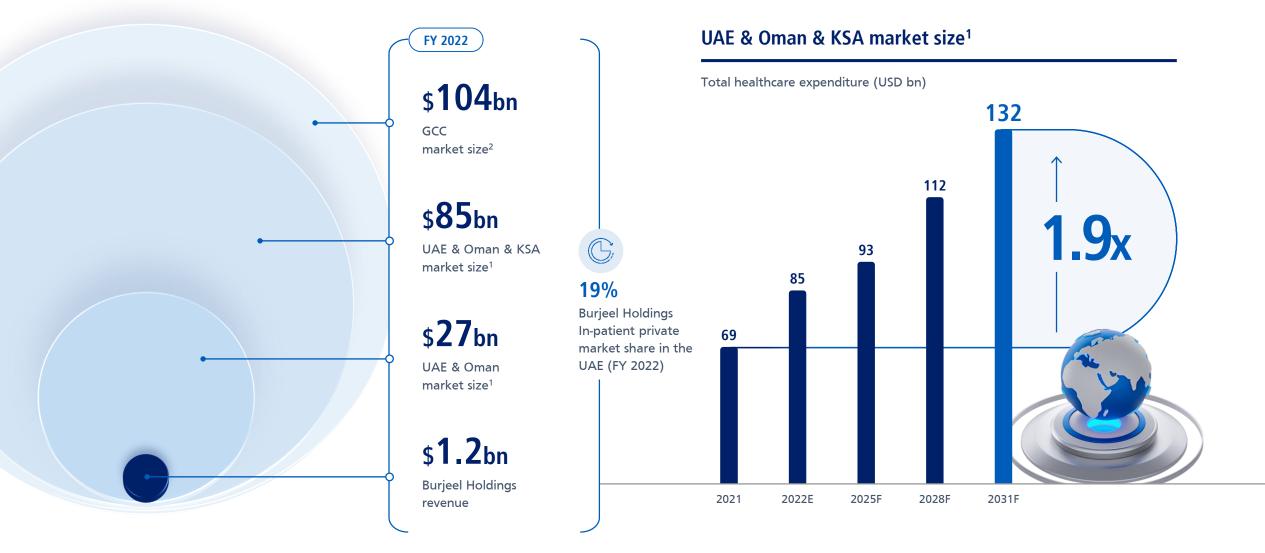
### UAE Market Leader with a Prominent Position Across Segments



(4) Based on Company data, Industry report from IPO Prospectus and JLL Healthcare research and analysis.



### Large, Growing and Resilient Addressable Market



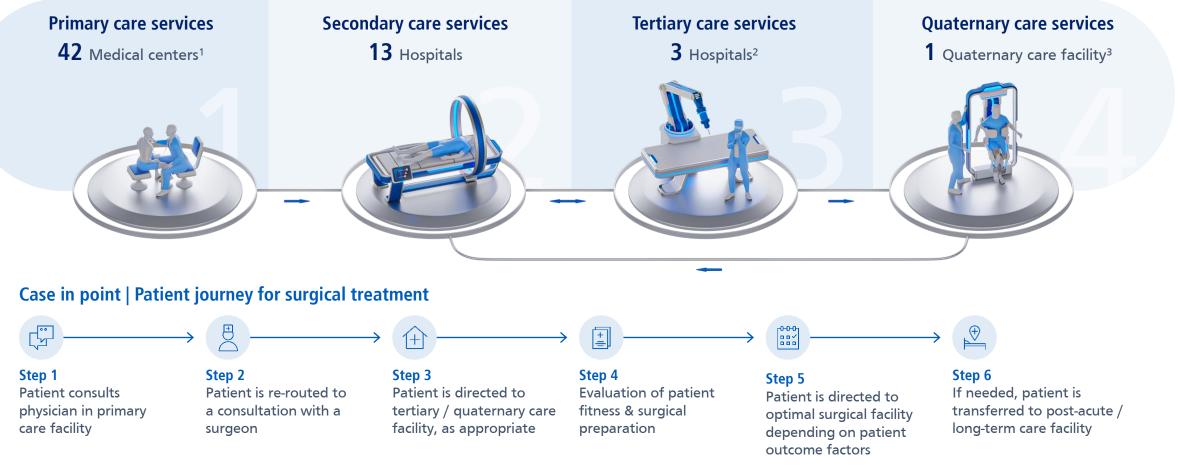


### Unique Business Model Leveraging Multiple Touchpoints





Well-invested and a full-scale hub-and-spoke model enables the Group to capture value across the entire patient pathway through multiple touchpoints – driving revenue, brand engagement and Group loyalty.



Notes: (1) Incl Physiotherbia centers in KSA. (2) Hospitals – Burjeel Abu Dhabi, Burjeel Hospital Muscat, Lifecare Musaffah. (3) Burjeel Medical City.

### Leading Brand Portfolio Serving Entire Socioeconomic Spectrum





Diverse brand portfolio and network creates favourable negotiating position with insurance payers

Insurance payers are the largest revenue contributor



#### Diversified insurance payer portfolio<sup>6</sup>



Notes: All numbers are based on FY 2023. (1) As at 31 December 2023. (2) Includes Medeor Al Ain which is rebranded to Burjeel Farha in 2022. (3) Excluding retail pharmacies. (4) Post-intersegmental eliminations. (5) The remaining 2% of revenue contribution comes from Tajmeel assets, Retail Pharmacies and the Group's Other segment. (6) Includes only medical centers and hospitals. (7) Includes Daman Enhanced and Basic products which are administered by Daman. Out of 37% Daman, 54% is Basic.

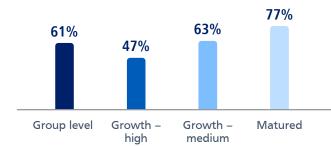
### High-Growth Asset Mix with Significant Utilization Runway



Asset maturity split for hospitals<sup>1</sup> Asset maturity split for hospitals<sup>1</sup> Burjeel Medic opportunity to with superior FY 2023 FY 2023 Overview Year established Doctors<sup>3</sup> / Beds / Size

#### Significant utilization runway

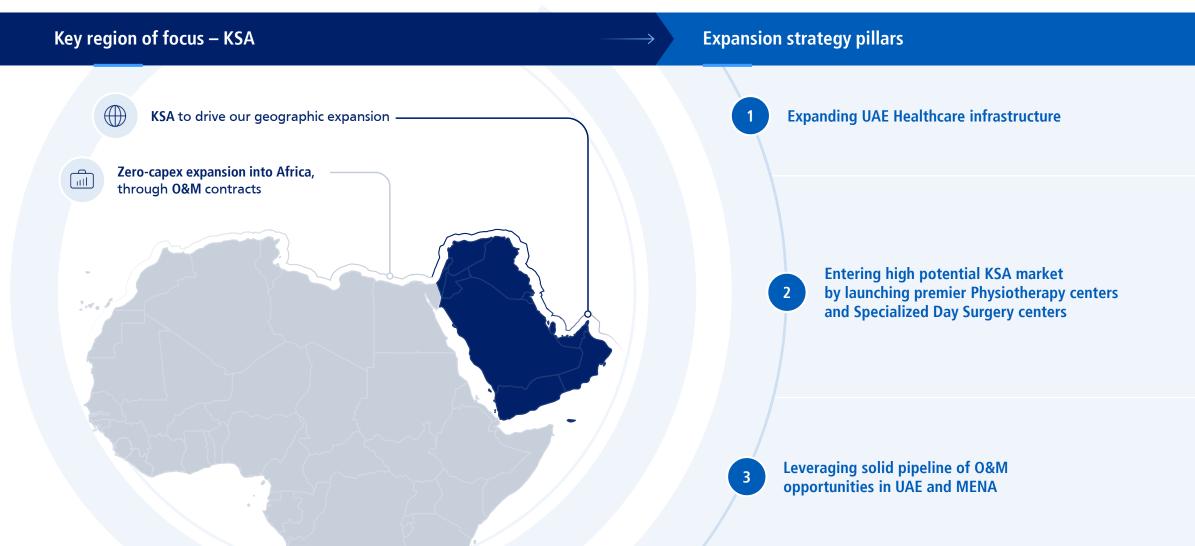
% inpatient bed occupancy (FY 2023)<sup>2</sup>



**Burjeel Medical City – significant** opportunity to ramp up utilization with superior patient yields Burjeel Hospital, Abu Dhabi **High-Growth** Burjeel Medical City, Abu Dhabi Mature The largest private medical healthcare facility The largest EBITDA contributor, located in a highly in the UAE: quaternary, long-term and palliative populated area in the center of Abu Dhabi city care 30 key specialities incl. Neuro and 60+ key specialities incl. haematology, oncology, Cardiac Surgery, Orthopaedics and Paediatrics bone marrow and multi-organ transplantation Caters to premium clientele • Caters to ultra-premium clientele 2012 04 2020 213 d. / 299 b. / 77 k sg m 284 d. / 400 b. / 112 k sg m AED 1,037m (+3% YoY) AED 1,018m (+37% YoY) Revenue<sup>4</sup> 30% 16% **EBITDA** margin **793**k **427**k Number of patients Inpatient occupancy 75% 48% **Total ARR<sup>5</sup>** AED 1,307 AED 2,385

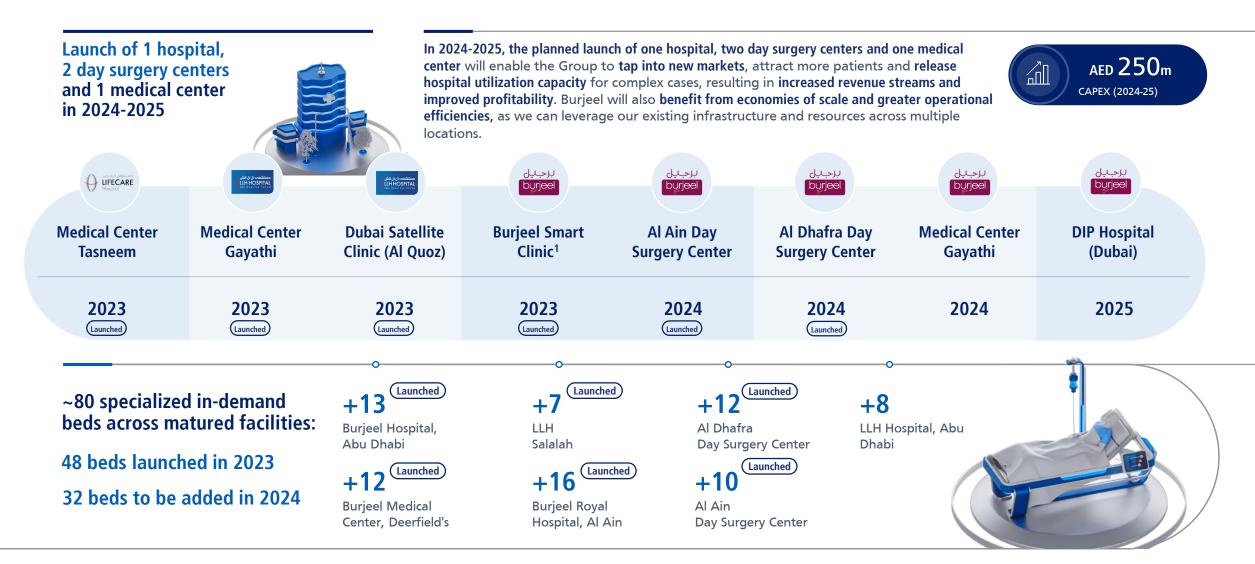


### Multi-Pronged Expansion Strategy to Unlock Solid Growth Potential



### **Expanding Our UAE Healthcare Infrastructure**





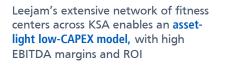
### PhysioTherabia – Entering High Potential KSA Market

#### Highly attractive entry proposition



Physical therapy, rehabilitation and wellness **centers in 12 KSA cities** in a joint venture (50:50) with Leejam Company

#### PhysioTherabia centers unlock significant value creation



فــيــزيـو ثيرابـيــا

خدمات التأهيل والرعاية المتطورة

PHYSIOTHERABIA

Unlocks access to Leejam's well-established 300k+ member base, with complementary service offerings

40%

rate<sup>2</sup>

100%

Share self-pay

in revenue

Utilization

Provides strong foundation for further KSA expansion opportunities, through a limited risk proposition

(.)



Physiotherapy

Musculoskeletal Injury and surgical rehabilitation

#### rehabilitation care

Pre- and postnatal Hyperbaric oxygen care therapy

#### PhysioTherabia profile

~SAR 8-10m

Revenue per center p.a.

~SAR 2.5m CAPEX per center **30 / 12 months** Ramp-up / EBITDA

breakeven period

~**70 sessions** Daily sessions per center Performance update (June-24)

-[\*\*

SAR 200k Monthly revenue per center<sup>2</sup>

Tawuniya & Al Arabia Takaful Onboarded insurance contracts (Feb/Apr-24)

#### Launched first premier physiotherapy centers



#### Centers to be launched



Note: (1) As at 7 August 2024, since its inception in Q4 2023. Presence in Riyadh, Madina, Jeddah, Dammam, Al Khobar, Yanbu, Taief and Tabouk. (2) Based on the performance of the first opened flagship center, operationally launched in September 2023. (3) Burjeel Holdings has a consolidation right for PhysioTherabia financials. The CAPEX and net profit will be shared with Leejam Company (50:50).



AED 253m (+22% YoY)

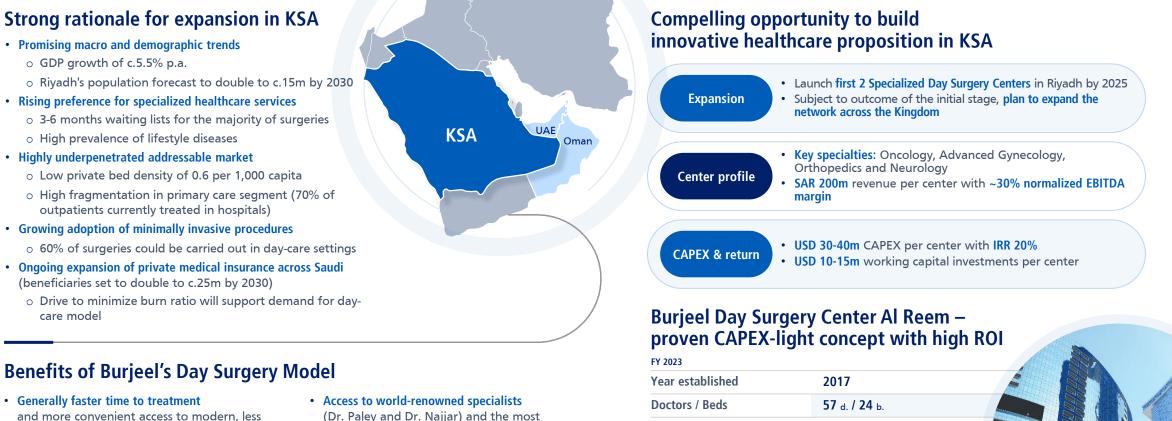
31%

330k

84%

62%

### **Specialized Day Surgery Centers** – **Disruptive Innovation in Saudi Healthcare Market**



Revenue

**EBITDA** margin

Bed occupancy

Number of patients

**Outpatient utilization** 

• Attractive clinician proposition (day-only, no emergency)

crowded infrastructure

 Cost-effective solution for public, insurance and cash payers

- (Dr. Paley and Dr. Najjar) and the most advanced robotics solutions (Da Vinci Xi)
- Strong alignment with Saudi Vision 2030 goals makes it possible to attract MoH referrals
- Leveraging Burjeel's existing expertise in day surgery care

Source: Based on Saudi Arabia's Vision 2030, MoH and Council of Health Insurance data.

### **Expansion through Asset-Light O&M Contracts**



O&M opportunities in the UAE and MENA		On-going O&M projects	
<ul> <li>Approach</li> <li>Partner with the Ministry of Health, Department of Health and large public hospitals to collaborate on O&amp;M / department specific opportunities in the UAE and Africa including:</li> </ul>	Al Dhannah Hospital, Al Dhafra (ADNOC)	<ul> <li>Located in the fast-growing industrial hub of Al Ruwais within the Western region of the UAE</li> <li>Al Dhannah Hospital will be a major referral source for BMC</li> <li>Significant high-value Thiqa patient population</li> </ul>	200,000+ Region Population 122 bed Multi-Specialty Hospital
<ul> <li>Construction: procurement, installation of equipment and post construction handover</li> <li>Operation and management: day-to-day management of asset or department including systems</li> </ul>	Prison Clinic & Detention Clinic (UAE)	<ul> <li>Ministry of Interior: Al Wathba Prison Clinic</li> <li>ICP Federal Authority: Sweihan Detention Clinic</li> <li>Contract scope: patient check-up, stabilization &amp; referral</li> </ul>	<b>27,000+</b> Patient footfall p.a. <b>24 hours</b> Clinic coverage
implementation, staffing and training         Economics         • Zero Opex & CAPEX investments generating high ROI         • Benefits from %-based 0&M payments, with strong	Sheikh Zayed Hospital, Somalia	<ul> <li>Khalifa Foundation – submitted authority</li> <li>Support services: laboratory, x-ray, ultrasound, pharmacy, observation and vital sign</li> </ul>	110,000+Patient footfall p.a.1010OPD clinicsPhysicians
Upside as population and economic activty grows Outlook • Solid mid-term contract pipeline	Shabwa & Mocha Hospitals, Yemen	<ul> <li>Khalifa Foundation – submitted authority</li> <li>Contract scope: high complexity surgery and emergency management</li> </ul>	127,000+Patient footfall p.a.1102Total bedsFacilities
<ul> <li>(up to 10 hospitals &amp; medical centers)</li> <li>O&amp;M segment is expected to contribute up to 5% of Group net profit in the mid-term</li> </ul>	Chad Hospital	<ul> <li>Abu Dhabi GHQ – submitted authority</li> <li>Contract scope: high complexity surgery and emergency management</li> </ul>	86,000+ Patient footfall p.a. 7 12 OPD clinics Physicians

#### 6 Accelerating digitization

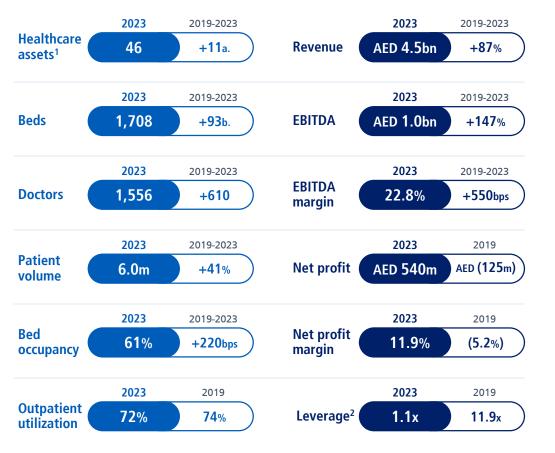
### Leveraging Digital Transformation to Enhance Patient Experience and Maximise Operational Efficiency





### **Cash-Generative Business Model Enabling Consistent Shareholder Return**

### Financial performance underpinned by operational excellence



#### **Robust margin expansion drivers** Healthy payer-mix with proportion Significant capacity to ramp-up of Thiga patients increasing high growth assets (doctors and across assets beds) **Geographical expansion** in lucrative Strong focus on complex care 7 KSA market through asset-light driving ARR expansion opportunities Compelling asset economics and strict capital discipline 25%-29% 3-5 years 15%-20% 40-70% normalized for medical centers IRR hurdle dividend EBITDA margin (maturity period) rate pay-out ratio <2.5% 80%+ 5-7 years <2.5x maintenance maturity for hospitals net debt/ CAPEX (of (maturity period) EBITDA utilization rate revenue) **Result in strong** % FCF Conversion<sup>3</sup> 129% 95% 64% 42% 52% FCF generation capabilities 540 538 497 447 366 AED 160m F Debut total dividends (FY 23) 2019 2020 2021 2022 2023

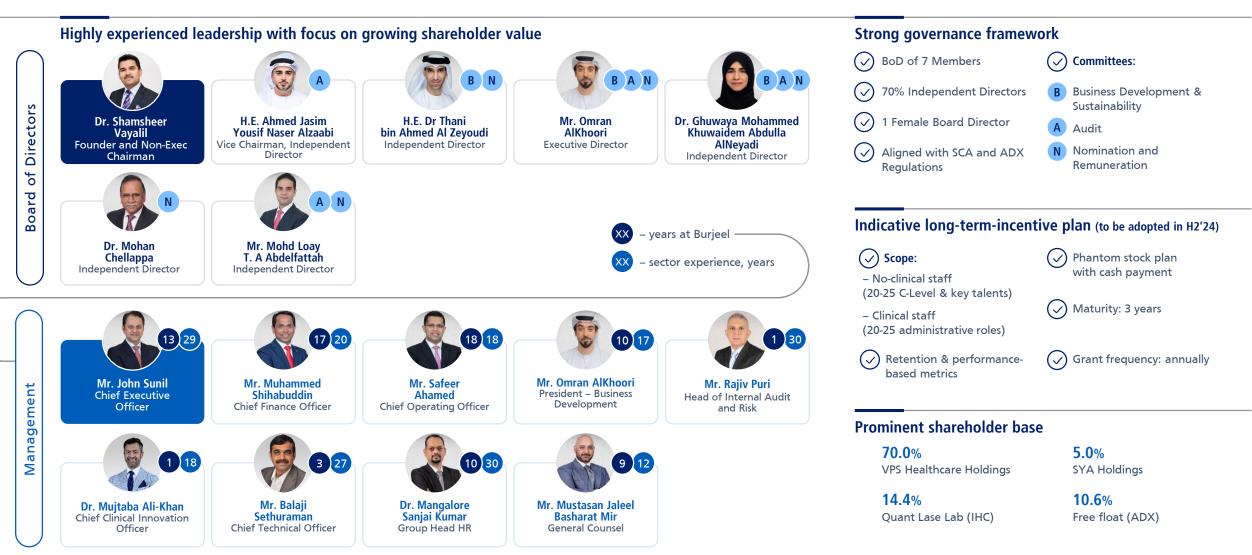
Notes: (1) Includes only hospitals and medical centers. (2) Leverage represents Net debt / Pre IFRS 16 EBITDA calculated as EBITDA LTM less Annual Lease Rental Payments and Net debt is calculated as Bank debt less Cash and Bank balance. (3) FCF = EBITDA Maintenance CAPEX Change in Working Capital. Working Capital = Inventory + Receivables Payables (including accruals). Change in working capital calculated as working capital balance in prior period less working capital balance in current period. FCF conversion = Free cash flow / EBITDA. (see Recent Financial Results section).





### **Strong Leadership with Well-Established Public Market-Oriented Corporate Governance**





### **Strategic Pillars – ESG Framework**



#### **Healthy System**

**Diversity Equity & Inclusion** 

2 Sustain a balanced workforce

by maintaining a 50:50

gender balance by 2030

#### **Healthy Community**

#### **Community Engagement**

- 1 To touch >7 million lives per year by 2026
- 2 Encourage 30% of corporate employees to participate in at least one community volunteer activity each year from 2025

#### Employee Health, Safety & Wellbeing Access to Healthcare

3 Train 100% of active employees on health and safety standards by 2025

1 Increase the representation of women in

leadership roles<sup>1</sup> to 30% or higher by 2030

#### **Human Capital Development**

- Achieve an employee satisfaction score of 95% in the annual employee engagement survey by 2026
- 5 To achieve a reduction in turnover rate by 15% by 2026

#### **Responsible Supply Chain**

6 Ensure 100% compliance of suppliers with ethical labour practices through regular audit by 2026

#### **Product Safety & Quality**

Ensure 100% of Hospitals are JCI accredited permanently

#### % compliance of suppliers I labour practices through

with chronic conditions by 2026

3 Implement patient education

#### Patient Care & Safety

4 Conduct regular patient satisfaction surveys to ensure patient satisfaction rate<sup>2</sup> of >85% or higher

programs for 70% of active patients

5 Ensure 100% of active healthcare staff<sup>3</sup> complete patient safety training annually by 2026

#### Healthy Governance

#### **Corporate Governance**

1 Maintain a high percentage of independent directors on the board (>50%)

#### **Business Ethics & Compliance**

2 Ensure 100% completion of ethics and compliance training for all active employees by 2026

#### **Data Privacy & Security**

- 3 Ensure 100% of active employees to complete data privacy and security training annually by 2026
- Ensure 100% of hospitals in Abu Dhabi are ADHICS<sup>4</sup> accredited and achieve 100% of remaining hospitals becoming ISO 27001 certified by 2027

#### **Healthy Environment**

#### **GHG Emissions & Carbon Neutrality**

- Achieve carbon neutrality by 2040
- 2 Develop mid-term targets for a reduction in combined Scope 1 and 2 GHG emissions by 2024
- 3 Develop strategy for accounting for Scope 3 carbon emissions by 2025

#### Waste

4 To achieve zero waste to landfill by 2040

#### Water

5 Reduce 10% of water consumption by 2030 and ensure that 5% of total water consumed will be reused each year

Notes: (1) The leadership team includes key corporate employees and doctors. (2) Based on the Abu Dhabi Department of Health assessment for inpatient experience survey across Burjeel hospitals (weighted score). (3) Based only on doctors and nurses dealing with patients. (4) Abu Dhabi Healthcare Information and Cyber Security Standard.

### FY 2023 ESG Highlights



**Healthy System** 

**Healthy Community** 

#### **Healthy Governance**

Independent

Data breaches, corruption or bribery and whistleblowing cases

Employees completed data privacy and security training

**91**% Score in ADHICS **IT** Security audit **Healthy Environment** 

**7.4** kg CO<sub>2</sub>e Direct GHG emission patient intensity (-10%)

90,949 MWh Electricity consumption (-5% YoY)

**3,864** k m<sup>3</sup> Water consumption (-29% YoY)

**1,575** t Medical waste generated (-3% YoY)

**92**% Employee satisfaction score

24% Women in leaderships

54% Women in total employees

83%

Employees completed health and safety training



87%

Inpatient

73%

30%

4%

Emiratization

rate (+100% YoY)

Outpatient

satisfaction score

Patients receive

supplementary training

satisfaction score

### 70%

Directors

Zero

76%

28

Seasoned leadership team & ESG improvements 8

### **Sustainability Management System**



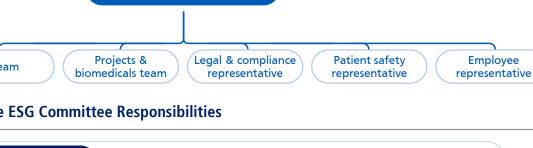
Head of Internal

Audit and Risk

ESG Governance on Board Level

ESG Governance on Executive Level





Officer



# Performance Update

Leading Super-Specialty Healthcare Provider in MENA

04

### H1'24 Highlights



#### **Financial highlights**

	Revenue	ED 2,387m
	EBITDA ex-one-offs	AED 477m
	Net profit ex-one-offs & taxes	AED 238m
S	Reiterated full-year 2024	guidance

#### **Recent business developments**



#### **Leading Health Tech Evolution**

Launched IMed Technologies to create innovative Al-based solutions and foster collaboration with global healthcare stakeholders, further improving patient experience, provider satisfaction, and system efficiency.



#### **Delivering Advanced Community Care in UAE**

Opened two specialized Day Surgery Centers with advanced diagnostic and treatment technologies in Al Ain and Al Dhafra regions, delivering prompt, convenient and world-class healthcare solutions.



#### **Unlocking KSA's Primary Healthcare Potential**

Formed a joint venture with Keralty, a Colombian multinational healthcare provider, to launch a unique value-based healthcare model with specialized primary care centers across KSA, leveraging the growing demand for affordable and high-quality healthcare.



#### Fast-Growing PhysioTherabia Network

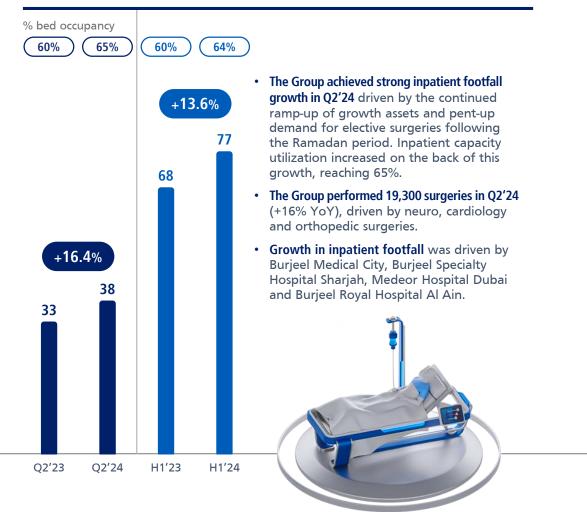
Expanded PhysioTherabia network to 22 branches, distributed across eight cities in KSA, with the addition of five new centers in July. New collaboration with the Saudi Athletics Federation and Malath Insurance Company will broaden the service network.

Note: One-off expenses: Board & Employee performance bonuses for FY'23 financial results (paid in H1'24) and movement from the changes in the fair value of investments in tradable financial securities, which were divested in June'24. Net profit ex-one-offs & taxes excludes tax provisions.

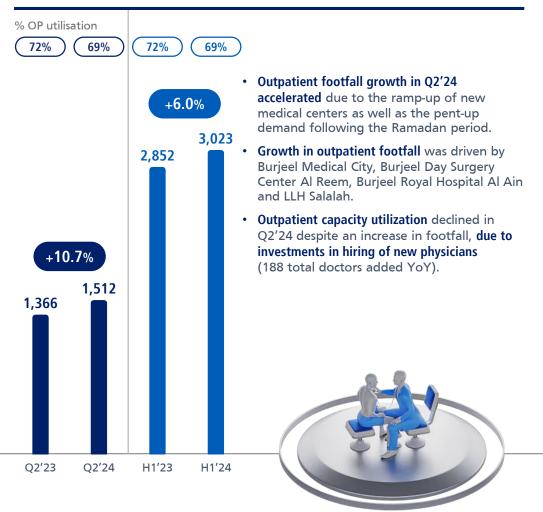


### **Accelerated Patient Footfall Growth On the Back of Continued Market Penetration**

#### Group inpatient footfall, k



#### Group outpatient footfall, k





### Sustainable Revenue Growth Across Segments Along with Investments in Future Patient Growth

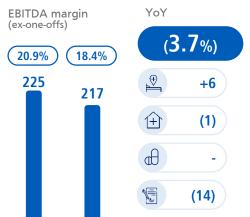
#### Group Revenue, AED m



#### • The Group delivered sustainable top-line growth in Q2'24, driven by strong patient footfall growth of 11%, despite the impact on patient yield from the higher share of medical oncology in the revenue mix (+60% YoY), which contributed 30% of incremental revenue growth.

- Hospitals revenue grew 8% YoY, totaling AED 1,036 million.
- Medical Centers revenue rose 14% YoY, reaching AED 114 million.

#### Group EBITDA (ex-one-offs1), AED m



#### Q2'23 Q2'24

EBITDA margin (ex-one-offs) 21.6% 20.0% +2.2% 467 477 ♀ +37 ♀ +1 ♥ +1 ♥ (2) ♥ (25)

- **Group-level EBITDA ex-one-offs** declined YoY in Q2'24 primarily due to a rise in direct costs resulting from the surge in chemotherapy, the impact of the ramp-up of new assets, and higher overhead costs due to investments in development of medical tourism and expansion in KSA.
- Hospitals EBITDA grew by 3% YoY to AED 218 million.
- Medical Centers EBITDA declined on the back AED 3 million of losses from the ramp-up of PhysioTherabia centers.



- Hospitals EBITDA grew by 9% YoY in H1'24 to AED 464 million, mainly thanks to the ramp-up of Burjeel Medical City.
- Medical Centers EBITDA excl.
   PhysioTherabia performance increased by 13% YoY to AED 66 million, driven by rapid ramp-up of new centers and effective cross-group referral capabilities.

2,387 +10.4% (+10.4%) (++177) (+++28) (−) (2)

H1'23

H1'24

+22

• Revenue improvement across the Hospitals and Medical Centers segments in H1'24 was mainly driven by robust patient footfall growth and expansion in patient yield.

- In the Hospitals segment, Burjeel Medical City, Burjeel Specialty Hospital Sharjah, Medeor Hospital Dubai, and Burjeel Royal Hospital Al Ain were major contributors to 9% revenue growth for H1'24.
- Others revenue from the Gaza floating hospital project amounted to AED 9 million in H1'24.

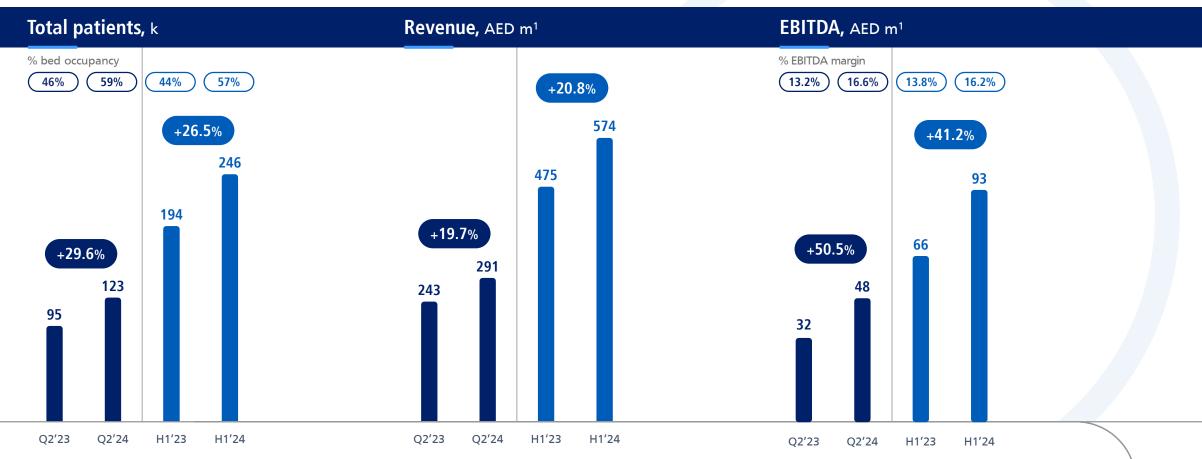
Breakdown in change, AED m: 😤 Hospitals 🕣 Medical Centers 🕣 Pharmacies 😨 Others

H1'23 H1'24

Note: Segment performance is presented as it would be before the transformation of Burjeel Medical Center Al Shahama into Advanced Day Surgery Center (Hospitals segment), completed in Dec'23. (1) One-off items include the Employee and Board performance bonuses for FY'23 financial results (paid in Q1 & Q2'24) and the movement from the changes in the fair value of investments in tradable financial securities.

### Well-Invested Burjeel Medical City Sets to Drive High-Yield Patient Growth & Margin Expansion

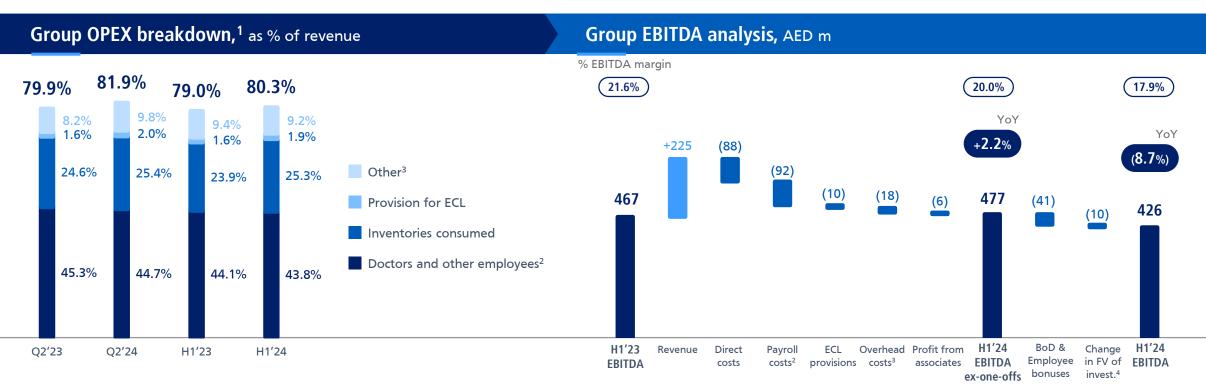




**Burjeel Medical City is a key driver** of our wider ambition and of our ability to deliver increasingly complex care and high-yield services. **Strong growth in Q2'24** was driven by a robust increase in inpatient and outpatient footfall (+39% and 29% respectively), as well as the introduction and rapid ramp-up of new super-specialty services. **BMC's EBITDA margin** grew despite ongoing investments in manpower and medical oncology that we believe will drive significant growth as capacity utilization and patient conversion fully ramp up.



### **Ongoing Investments in Oncology & Super-Specialty Expansion to Unlock Significant Growth Potential**



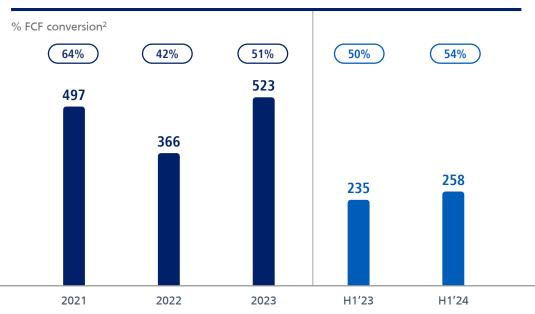
- **Total OPEX** grew as a share of revenue, primarily due to a rise in inventories consumed. This is the result of ongoing investments into medical oncology, specifically chemotherapy, to unlock future higher-yield patient footfall.
- Salaries and benefits costs decreased as a percentage of revenue despite ongoing investments in physician headcount, which rose 13% YoY in Q2'24.
- Other overhead expenses increased as a share of revenue, mainly due to investment in medical tourism development and business expansion in UAE & KSA.
- EBITDA ex-one-offs increased, reflecting robust ongoing business performance and adjusting for one-off factors like the change in the fair value of investments in tradable financial securities, which were divested in June'24, and BoD & Employee performance bonuses for FY'23 results, which were paid in H1'24.
- EBITDA margin ex-one-offs was primarily impacted by (1) the rise in direct costs by AED 34 million mainly due to the investments in medical oncology; (2) the negative impact of the ramp-up of recently opened facilities, which amounted to AED 14 million; (3) investments in the expansion of digital, international patient and business development departments totaling AED 28 million and marketing investments of AED 19 million, driven by ongoing healthcare network expansion.

Note: (1) OPEX ex. D&A refers to total operating expenses excluding all depreciation and amortization expenses. (2) Excludes Employee performance bonuses for FY'23 financial results (paid in Q1'24). (3) Excludes Board of Directors performance bonuses for FY'23 financial results (paid in Q2'24). (4) The Group launched a divestment process in April'24 and completed it in June'24 (total realized profit amounted to AED 6 million).

### Free Cash Flow & Net Profit Performance

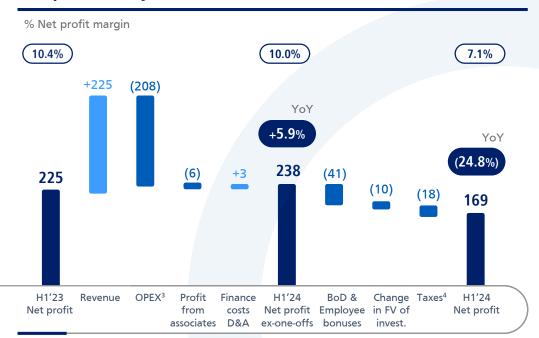


Free cash flow,<sup>1</sup> AED m



AED m	2021	2022	2023	H1′23	H1′24
EBITDA ex-one-offs	779	878	1,018	467	477
Change in NWC	(196)	(429)	(382)	(175)	(171)
Maintenance CAPEX	(86)	(83)	(113)	(57)	(48)

#### Net profit analysis, AED m



#### Commentary

- Investment in working capital remained almost flat regardless of business growth.
- Maintenance CAPEX as share of revenue remained in line with the guidance (2.0%).
- Growth CAPEX was AED 47 million, focused on expansion and digital products.
- FCF cash conversion improved to 54%, with a 17% ROCE LTM.
- Net profit ex-one-offs & taxes grew in line with EBITDA growth and was underpinned by lower finance and D&A costs.

Notes:(1) FCF = EBITDA ex-one-offs - maintenance CAPEX - change in working capital. Working capital = inventory + receivables - payables (incl. accruals). Change in working capital is calculated as working capital balance in prior period less working capital balance in current period. (2) FCF conversion = free cash flow / EBITDA ex-one-offs. (3) OPEX excludes one-offs: Board and Employee performance bonuses for FY'23 financial results (paid in H1'24). (4) The Group should be subject to the provisions of the UAE CT Law with effect from 1 January 2024, and current taxes will be accounted for as appropriate in the consolidated financial statements.

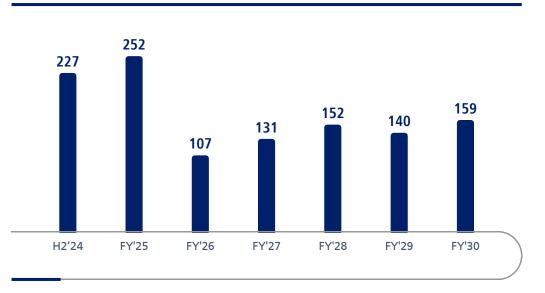
### **Maintaining a Robust Balance Sheet**



AED m	FY 2022	FY 2023	H1 2024
Bank balances and cash	150	170	165
Interest-bearing loans and borrowings	1,261	1,164	1,168
Bank overdrafts	_	_	-
Bank debt <sup>1</sup>	1,261	1,164	1,168
Net debt	1,111	994	1,003
Lease liabilities <sup>2</sup>	1,176	1,170	1,149
Net debt including lease liabilites <sup>3</sup>	2,286	2,164	2,152
Amounts due from / (to) related parties	(12)	(16)	(30)
KPIs:			
Net debt incl. lease liabilities <sup>3</sup> / LTM EBITDA	2.6x	2.1x	2.2x
Net debt / pre-IFRS 16 LTM EBITDA <sup>4</sup>	1.5x	1.1x	1.2x

Total Group equity	1,118	1,557	1,651
Divided mainly into:			
Share capital	521	521	521
Share premium	367	367	367
Retained earnings (incl. NCI)	224	663	757

Debt maturity as of 30 June 2024



#### **Commitment to a conservative financial policy**

- Net debt / pre-IFRS 16 LTM EBITDA ratio as of 30 June 2024 was stable at 1.2x. No contingent off-balance-sheet liabilities.
- Average finance cost rate of 7.1% as of 30 June 2024.
- **Debt maturing in 2024 and 2025** to be paid down and optimized to reduce financing costs and extend tenures, using multiple available instruments.
- Amounts due from and to related parties remains low, reflecting Burjeel's strong governance and operational independence.
- The Company's share capital is AED 521 million as of 30 June 2024.

Notes: (1) Includes interest-bearing loans and borrowings and bank overdrafts. (2) Includes current and non-current portion of lease liabilities. (3) Includes net debt and lease liabilities. (4) Pre-IFRS 16 EBITDA is calculated as reported EBITDA less annual lease rental, and net debt is calculated as bank debt less cash and bank balances.



# Guidance

Leading Super-Specialty Healthcare Provider in MENA

05

### H2'24 Business Initiatives



#### Key management focus



#### **Planned business initiatives**



- Open 3 Burjeel medical facilities in Abu Dhabi: medical center with urgent care in Gayathi, primary care & mental health center in Al Falah and primary care center in Saadiyat
- Expand PhysioTherabia by opening 8 new centers to reach a total of 30 branches/
- Enter into 5 0&M contracts with the UAE government & corporates



- Accelerate BMC ramp-up: capture group & internal referrals, maximize
  Thiqa cards in patient mix, expand outpatient department access & capacity
- Ramp up of new Day Surgery centers in Al Dhafra and Al Ain, as well as Burjeel Cancer Institute and OncoHelix CoLab
- Expand medical tourism program, focusing on 18 countries & 11 specialties
- Participate in wellness/screening initiatives for Govt & corporate groups



- Offer high-yield specialty care to oncology patients, incl. surgical, radiation and advanced immunology treatments
- Ramp up of super-specialty care: liver, kidney and bone marrow transplant programs, fetal medicine, complex deformity surgeries and neurosurgery
- Improve LOS efficiency: repurpose bed capacity and integrate ALOS to clinical outcome assessment, admission/discharge protocols
- **Manpower costs** to be optimized through better utilization of previously hired physicians, as well as moderated growth in corporate headcount
- **Rise in direct cost** to be partially mitigated by rapid expansion of high-yield services in revenue mix
- **Overhead cost optimization** to be driven by the successful returns of prior investments in marketing and business expansion

### **Guidance Reiterated**

**FY 2024** 



#### Mid-term (2025-2027)

	Expansion	<ul> <li>UAE Medical center: +1 &amp; Day Surgery centers: +2</li> <li>UAE additional beds: +32</li> <li>KSA PhysioTherabia centers: +26</li> </ul>	<ul> <li>UAE Hospital: +1</li> <li>KSA Specialized Day Surgery centers: +2</li> <li>KSA PhysioTherabia centers: +30</li> </ul>
	Revenue growth	<ul> <li>Mid-teens Group revenue growth:</li> <li>+30% BMC revenue growth</li> </ul>	<ul> <li>Group revenue growth to normalize gradually from the mid-teens to low double-digits over time as key assets mature, including:</li> <li>BMC to continue to ramp up to reach AED &gt;2bn revenue p.a.</li> <li>KSA expansion projects to reach AED &gt;1bn revenue p.a.</li> </ul>
{~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	EBITDA margin	<ul> <li>Group EBITDA margin<sup>1</sup> to improve YoY to 23% vs. 22.4% in 2023</li> <li>BMC EBITDA margin expected to improve to high teens vs. 15.6% in 2023</li> </ul>	<ul> <li>Group EBITDA margin to gradually expand to high-20s</li> <li>Driven by ramp-up of growth assets, asset-light international expansion, as well as focus on increasing patient yield and operational excellence</li> </ul>
	CAPEX	<ul> <li>Maintenance CAPEX expected to be &lt;2.5% of revenue<sup>2</sup></li> <li>Additional total investment of ~AED 455m for UAE &amp; KSA expansion<sup>3</sup> and digital transformation</li> </ul>	<ul> <li>Maintenance CAPEX expected to be &lt;2.5% of revenue<sup>2</sup></li> <li>Additional total investments of ~AED 450m expected until 2027 to drive UAE &amp; KSA expansion<sup>3</sup> and digital transformation</li> </ul>
+ × *	Leverage	<ul> <li>Net leverage<sup>4</sup> of &lt;2.5x to be maintained</li> <li>Net leverage<sup>4</sup> of 1.1x as of December 2023</li> </ul>	<ul> <li>Net leverage<sup>4</sup> of &lt;2.5x to be maintained</li> </ul>
行 】	Dividends	• <b>Payout ratio of 40-70%</b> of net income, dependent on required investment for potential additional growth	<ul> <li>Payout ratio of 40-70% of net income, dependent on required investment for potential additional growth</li> </ul>

Notes: (1) Excluding one-off items: the change in the fair value of investments in tradable financial securities and the FY'23 BoD & Employee performance bonuses. (2) Excludes revenue from KSA expansion projects. (3) Burjeel Holdings has a consolidation right for PhysioTherabia financials, incl. CAPEX. Leejam will fund CAPEX by 50%. (4) Calculated using pre-IFRS 16 EBITDA as EBITDA less annual lease rental payments.



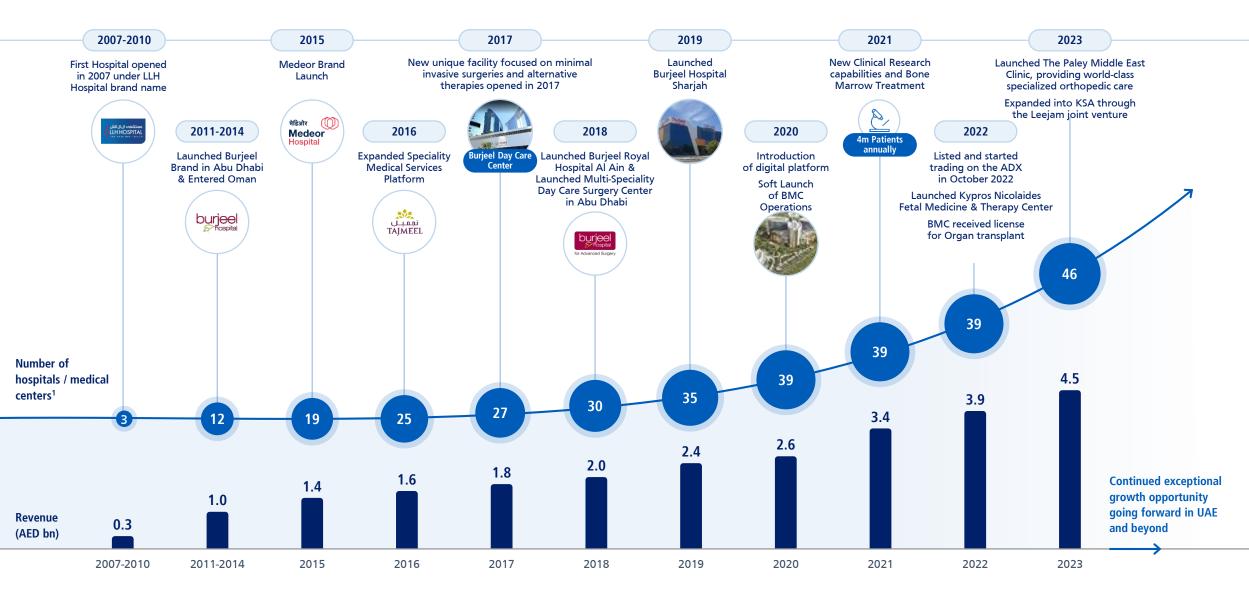
# Appendix

Leading Super-Specialty Healthcare Provider in MENA

06

### **Track-record of Consistent Growth**





### **GCC** Healthcare Market Growth Drivers



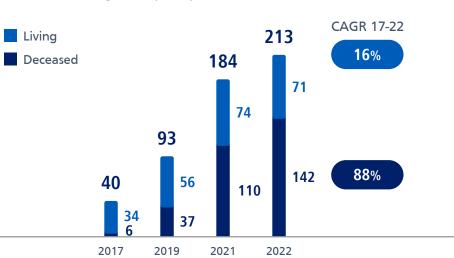
1 Strong economic growth			2 Under-penetration of healthcare expenditure vs developed countries	<b>3</b> Favorable demographic trends	
CAGR '22-31E of <b>G</b> + <b>4%</b> UAE	<b>DP</b> <sup>1</sup> <b>+3%</b> Oman	<b>+3%</b> KSA	Healthcare expenditure as % of GDP14-5%12%19%UAE, Oman, KSAUKUSA	+1.9% +31.9% CAGR '22-27E of GCC population <sup>2</sup> CAGR '22-27E of GCC people aged over 50 <sup>2</sup>	
4 High prevale diseases	nce of non-communi	cable	5 Increasing demand for specialized and complex care	6 Roll-out of mandatory health insurance coverage	
<b>25%</b> Prevalence of diabetes in adults of the total GCC population <sup>2</sup>	<b>34%</b> Prevalence of <b>obesity</b> in adults within the total GCC population <sup>2</sup>	<b>79%</b> NCD-related <b>mortality rate</b> of the total GCC deaths <sup>2</sup>	<ul> <li>Specialised tertiary care services in the private sector are a key area of growth</li> <li>High demand for preventive wellness and care</li> </ul>	<ul> <li>Implementation of mandatory health insurance schemes leading to an increase in % of insured population / greater service utilisation</li> </ul>	
7 Growth in me	edical tourism		8 Telemedicine / digitalisation of services	Private operators gaining share from public sector	
+17% CAGR '21-25E of UAE Medical Tourism <sup>2</sup>	<b>TOP</b> UAE recognised as of the best medical tourism destination		<ul> <li>Operators expected to further invest in digital technology / data solutions after witnessing its value during the pandemic</li> <li>EMR / EHR widely acted in GCC as a centralized system for digitization and distribution of medical records</li> </ul>	<ul> <li>Initiatives to boost private sector participation (e.g. PPP initiatives / liberalisation of foreign investment policies)</li> <li>The Saudi government aims to increase private sector contribution from 40% to 65% by 2030</li> </ul>	

Notes: (1) JLL Healthcare research and analysis. (2) Based on Alpen Capital GCC Healthcare Industry Report, March 2023.



# Main Trends in Organ Transplant and Oncology Specialties in the UAE

#### **Organ transplant**



Total number of organ transplants performed in the UAE

- Domestic organ transplant program as a priority in the governments' agenda to preserve and elevate the quality of life of the population
- **Reforms in 2017** (allowing transplants from deceased donors) aided the rapid growth of the number of organ transplants done in the UAE
- As of 2022, higher number of transplants performed were of Kidney (70%), Liver (27%), Lung (3%) and Pancreas (0.5%).
- A nationwide donor registry and a coordinated transplant list that will connect donors, health care facilities and patients across country will further aid in the growth of organ transplants in the UAE
- Expected shift to more complex procedures as hospitals gain licenses and capabilities in the field

#### Oncology

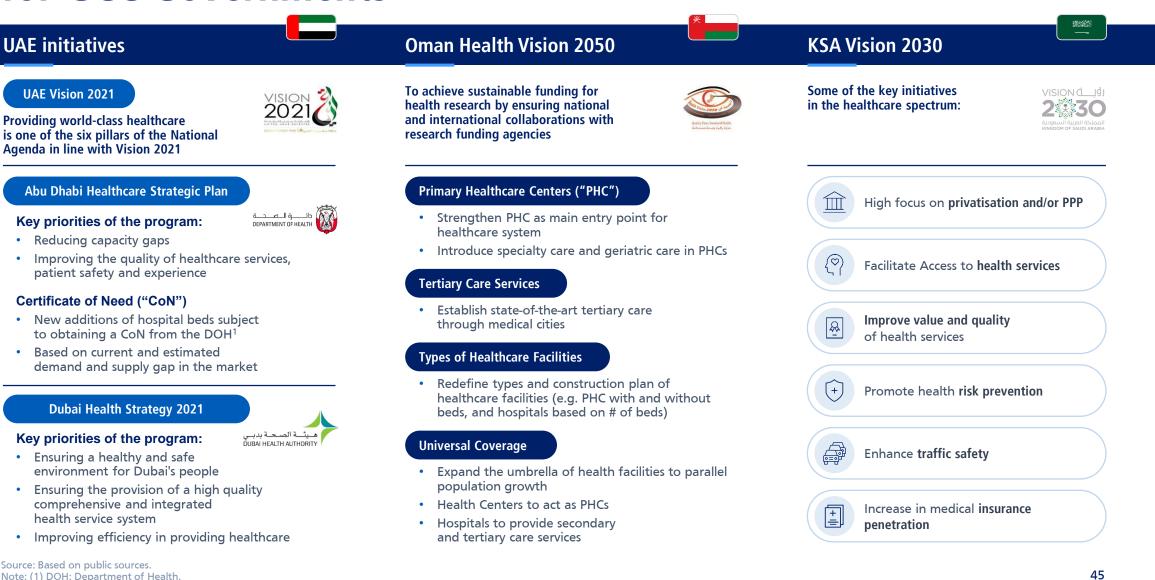
Total number of malignant cancer cases in UAE (k)



- Wigh rates of smoking and obesity in the country are key risk factors for various cancers, in addition to environmental factor such as sun exposure
- Poor primary care offerings and limited awareness campaigns, leading to late referrals and diagnosis
- Shortage of comprehensive neoplasm related offerings, disrupting the patient pathway
- BMC is the only private hospital in Abu Dhabi which provides comprehensive cancer services through a center of excellence
- BMC acts as a hub for cancer care across the region including referrals from other Burjeel Holdings facilities in Dubai, Sharjah, and Oman

### Healthcare is a Key Focus for GCC Governments







### **Group & Segment Summary**

#### **Group financial summary**

AED millions	H1'24	H1'23
Revenue	2,387	2,162
Inventories consumed	(605)	(517)
Doctors' and other employees' salaries	(1,045)	(953)
Provision for expected credit losses	(46)	(36)
Other general and admin expenses	(220)	(202)
Share of profit from associates	7	13
EBITDA ex-one-offs <sup>1</sup>	477	467
Change in fair value of financial assets carried at fair value through profit and loss	(10)	
Annual performance-based bonuses	(41)	—
EBITDA	426	467
Finance costs	(69)	(71)
Depreciation and amortization	(170)	(172)
Provision for taxes	(18)	-
Net profit	169	225
Net profit ex-one-offs and taxes <sup>1</sup>	238	225

#### Segmental financial summary<sup>2</sup>

AED millions	1H '24	1H '23
Revenue	2,387	2,162
Hospitals <sup>3</sup>	2,095	1,917
Medical Centers <sup>3</sup>	235	207
Pharmacies <sup>3</sup>	31	33
Others <sup>4</sup>	26	4
EBITDA ex-one-offs <sup>1</sup>	477	467
Hospitals	464	427
Medical Centers	59	58
Pharmacies	3	5
Others	(49)	(23)
Net profit ex-one-offs & taxes <sup>1</sup>	238	225
Hospitals	253	204
Medical Centers	40	41
Pharmacies	2	4
Others	(57)	(24)

Notes: (1) EBITDA and net profit ex-one-offs exclude performance-based bonuses for FY '23 financial results (paid in H1'24) and movement from the change in fair value of investments in tradable financial securities. Net profit ex-one-offs & taxes also excludes tax provisions. (2) Segment performance is presented as it would be before the transformation of Burjeel Medical Center Al Shahama into Advanced Day Surgery Center (Hospitals segment), completed in Dec' 23. (3) Includes other operating income and other revenue represents the non-clinical revenue in the Hospitals, Medical Centers and Pharmacies segments, which mainly include an O&M fee, a fee for manpower supply contracts, and several other items. (4) Others contains revenue from entities that mainly provide services to the Group's hospitals, medical centers and pharmacies and also includes centralized purchasing, claim care and valet parking. Others excludes Board & Employee performance bonuses and losses from the change in fair value of investments in tradable financial securities.



# Investor Relations

September 2024





ir@burjeelholdings.com

PO Box: 7400, Abu Dhabi, UAE

T: +971 2 3041 111 F: +971 2 2222 363 M: +971 503802383



Investor Calendar

