



E a

5

s D

P

sent

9

# Q2&H12024

Leading Super-Specialty Healthcare Provider in MENA

## Disclaimer



This presentation has been prepared by Burjeel Holdings PLC based on publicly available information and non-public information to assist you in making a preliminary analysis of the content referenced herein solely for informational purposes. It should not be construed as an offer to sell or a solicitation of an indication of interest to purchase any equities, security, option, commodity, future, loan or currency including a private sale of shares in the Company (the "Financing Instruments").

It is not targeted to the specific investment objectives, financial situation or particular needs of any recipient. It is not intended to provide the basis for any third-party evaluation of any Financing Instrument or any offering of them and should not be considered as a recommendation that any recipients should subscribe for or purchase any Financing Instruments. The recipient agrees to keep confidential any information contained herein and any other written or oral information otherwise made available in connection with any potential transaction related to this presentation and shall not reproduce, publish, distribute or otherwise divulge such information to any other person(s) other than in accordance with any applicable non-disclosure agreements executed by the recipient with the Company.

None of the Company or its subsidiaries or any of their affiliates or advisors make any representation or warranty as to the fairness, accuracy, adequacy or completeness of the information, the assumptions on which it is based, the reasonableness of any projections or forecasts contained herein or any further information supplied or the suitability of any investment for your purpose. None of the Company or any of its affiliates or advisors, or their respective directors, officers or employees, share any responsibility for any loss, damage or other result arising from your reliance on this information. Each of the Company, its subsidiaries, their affiliates and advisors therefore disclaim any and all liability relating to this presentation including without limitation any express or implied representations or warranties for statements contained in, and omissions from, the information herein. No recipient of this presentation should rely upon any information contained in this presentation, including but not limited to any historical financial data, forward-looking statements, forecasts, projections or predictions. The Company, its subsidiaries, their affiliates and advisors are acting solely in the capacity of an arm's-length counterparty and not in the capacity of your financial advisor or fiduciary. Nothing in this presentation should be construed as legal, tax, regulatory, accounting or investment advice. The recipients should seek and rely upon the advice of their own professionals and other advisors for such matters.



## H1 2024 Highlights



Leading Super-Specialty Healthcare Provider in MENA

## H1'24 Highlights



#### **Financial highlights**

	Revenue	ED 2,387m
	EBITDA ex-one-offs	AED 477m
	Net profit ex-one-offs & taxes	AED 238m
S	Reiterated full-year 2024	guidance

#### **Recent business developments**



#### **Leading Health Tech Evolution**

Launched IMed Technologies to create innovative Al-based solutions and foster collaboration with global healthcare stakeholders, further improving patient experience, provider satisfaction, and system efficiency.



#### **Delivering Advanced Community Care in UAE**

Opened two specialized Day Surgery Centers with advanced diagnostic and treatment technologies in Al Ain and Al Dhafra regions, delivering prompt, convenient and world-class healthcare solutions.



#### **Unlocking KSA's Primary Healthcare Potential**

Formed a joint venture with Keralty, a Colombian multinational healthcare provider, to launch a unique value-based healthcare model with specialized primary care centers across KSA, leveraging the growing demand for affordable and high-quality healthcare.



#### Fast-Growing PhysioTherabia Network

Expanded PhysioTherabia network to 22 branches, distributed across eight cities in KSA, with the addition of five new centers in July. New collaboration with the Saudi Athletics Federation and Malath Insurance Company will broaden the service network.

Note: One-off expenses: Board & Employee performance bonuses for FY'23 financial results (paid in H1'24) and movement from the changes in the fair value of investments in tradable financial securities, which were divested in June'24. Net profit ex-one-offs & taxes excludes tax provisions.

## Super-Specialty Care Offering Driving Patient Yields







## Performance Review

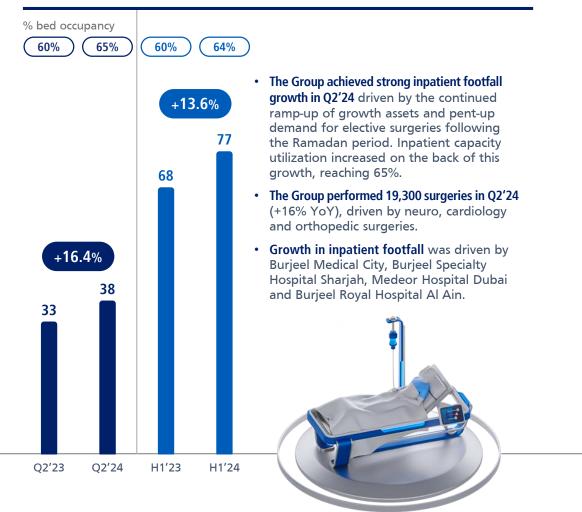


Leading Super-Specialty Healthcare Provider in MENA

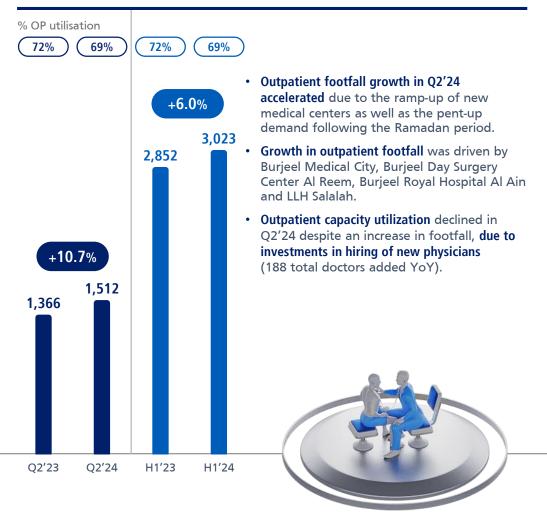


## Accelerated Patient Footfall Growth On the Back of Continued Market Penetration

#### Group inpatient footfall, k



#### Group outpatient footfall, k





## Sustainable Revenue Growth Across Segments Along with Investments in Future Patient Growth

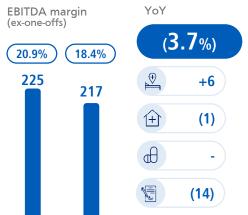
#### Group Revenue, AED m



#### • The Group delivered sustainable top-line growth in Q2'24, driven by strong patient footfall growth of 11%, despite the impact on patient yield from the higher share of medical oncology in the revenue mix (+60% YoY), which contributed 30% of incremental revenue growth.

- Hospitals revenue grew 8% YoY, totaling AED 1,036 million.
- Medical Centers revenue rose 14% YoY, reaching AED 114 million.

#### Group EBITDA (ex-one-offs<sup>1</sup>), AED m



#### Q2'23 Q2'24

H1'23

EBITDA margin (ex-one-offs) 21.6% 20.0% +2.2% 467 477 ♀ +37 ♀ +1 ♀ (2) ♥ (25)

H1'24

- **Group-level EBITDA ex-one-offs** declined YoY in Q2'24 primarily due to a rise in direct costs resulting from the surge in chemotherapy, the impact of the ramp-up of new assets, and higher overhead costs due to investments in development of medical tourism and expansion in KSA.
- Hospitals EBITDA grew by 3% YoY to AED 218 million.
- Medical Centers EBITDA declined on the back AED 3 million of losses from the ramp-up of PhysioTherabia centers.



Breakdown in change, AED m:

H1'23

H1'24

• Revenue improvement across the Hospitals and Medical Centers segments in H1'24 was mainly driven by robust patient footfall growth and expansion in patient yield.

- In the Hospitals segment, Burjeel Medical City, Burjeel Specialty Hospital Sharjah, Medeor Hospital Dubai, and Burjeel Royal Hospital Al Ain were major contributors to 9% revenue growth for H1'24.
- Others revenue from the Gaza floating hospital project amounted to AED 9 million in H1'24.

😤 Hospitals 🕀 Medical Centers 🕀 Pharmacies 🛐 Others

• The Group's EBITDA growth decelerated mainly due to investments into medical oncology and patient expansion.

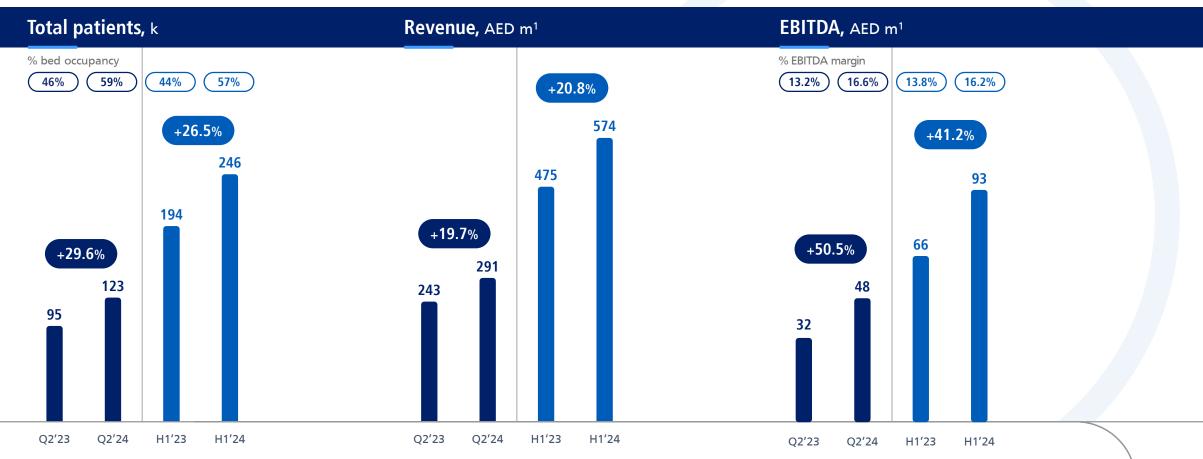
• Hospitals EBITDA grew by 9% YoY in H1'24 to AED 464 million, mainly thanks to the ramp-up of Burjeel Medical City.

 Medical Centers EBITDA excl.
 PhysioTherabia performance increased by 13% YoY to AED 66 million, driven by rapid ramp-up of new centers and effective cross-group referral capabilities.

Note: Segment performance is presented as it would be before the transformation of Burjeel Medical Center Al Shahama into Advanced Day Surgery Center (Hospitals segment), completed in Dec'23. (1) One-off items include the Employee and Board performance bonuses for FY'23 financial results (paid in Q1 & Q2'24) and the movement from the changes in the fair value of investments in tradable financial securities.

## Well-Invested Burjeel Medical City Sets to Drive High-Yield Patient Growth & Margin Expansion

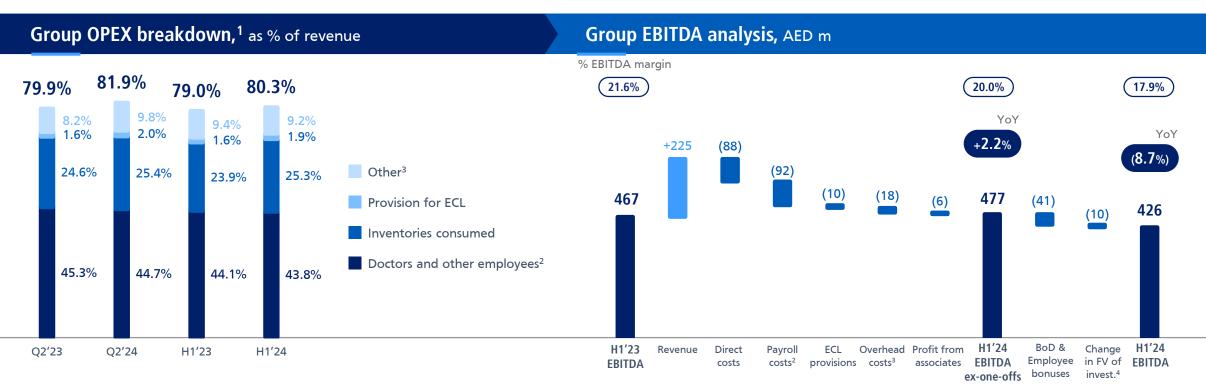




**Burjeel Medical City is a key driver** of our wider ambition and of our ability to deliver increasingly complex care and high-yield services. **Strong growth in Q2'24** was driven by a robust increase in inpatient and outpatient footfall (+39% and 29% respectively), as well as the introduction and rapid ramp-up of new super-specialty services. **BMC's EBITDA margin** grew despite ongoing investments in manpower and medical oncology that we believe will drive significant growth as capacity utilization and patient conversion fully ramp up.



## **Ongoing Investments in Oncology & Super-Specialty Expansion to Unlock Significant Growth Potential**



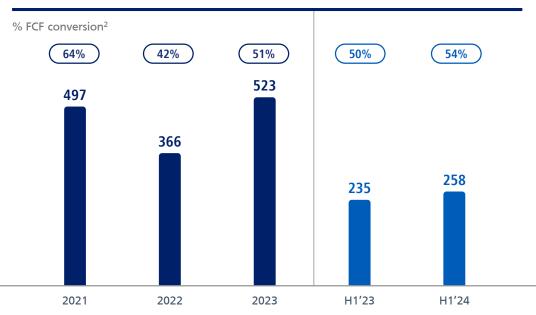
- **Total OPEX** grew as a share of revenue, primarily due to a rise in inventories consumed. This is the result of ongoing investments into medical oncology, specifically chemotherapy, to unlock future higher-yield patient footfall.
- Salaries and benefits costs decreased as a percentage of revenue despite ongoing investments in physician headcount, which rose 13% YoY in Q2'24.
- Other overhead expenses increased as a share of revenue, mainly due to investment in medical tourism development and business expansion in UAE & KSA.
- EBITDA ex-one-offs increased, reflecting robust ongoing business performance and adjusting for one-off factors like the change in the fair value of investments in tradable financial securities, which were divested in June'24, and BoD & Employee performance bonuses for FY'23 results, which were paid in H1'24.
- EBITDA margin ex-one-offs was primarily impacted by (1) the rise in direct costs by AED 34 million mainly due to the investments in medical oncology; (2) the negative impact of the ramp-up of recently opened facilities, which amounted to AED 14 million; (3) investments in the expansion of digital, international patient and business development departments totaling AED 28 million and marketing investments of AED 19 million, driven by ongoing healthcare network expansion.

Note: (1) OPEX ex. D&A refers to total operating expenses excluding all depreciation and amortization expenses. (2) Excludes Employee performance bonuses for FY'23 financial results (paid in Q1'24). (3) Excludes Board of Directors performance bonuses for FY'23 financial results (paid in Q2'24). (4) The Group launched a divestment process in April'24 and completed it in June'24 (total realized profit amounted to AED 6 million).

## Free Cash Flow & Net Profit Performance

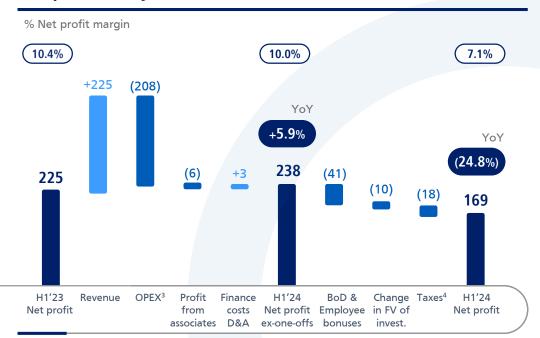


Free cash flow,<sup>1</sup> AED m



AED m	2021	2022	2023	H1′23	H1′24
EBITDA ex-one-offs	779	878	1,018	467	477
Change in NWC	(196)	(429)	(382)	(175)	(171)
Maintenance CAPEX	(86)	(83)	(113)	(57)	(48)

#### Net profit analysis, AED m



#### Commentary

- Investment in working capital remained almost flat regardless of business growth.
- Maintenance CAPEX as share of revenue remained in line with the guidance (2.0%).
- Growth CAPEX was AED 47 million, focused on expansion and digital products.
- FCF cash conversion improved to 54%, with a 17% ROCE LTM.
- Net profit ex-one-offs & taxes grew in line with EBITDA growth and was underpinned by lower finance and D&A costs.

Notes:(1) FCF = EBITDA ex-one-offs - maintenance CAPEX - change in working capital. Working capital = inventory + receivables - payables (incl. accruals). Change in working capital is calculated as working capital balance in prior period less working capital balance in current period. (2) FCF conversion = free cash flow / EBITDA ex-one-offs. (3) OPEX excludes one-offs: Board and Employee performance bonuses for FY'23 financial results (paid in H1'24). (4) The Group should be subject to the provisions of the UAE CT Law with effect from 1 January 2024, and current taxes will be accounted for as appropriate in the consolidated financial statements.

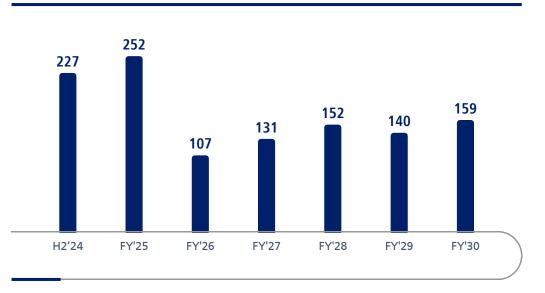
## **Maintaining a Robust Balance Sheet**



AED m	FY 2022	FY 2023	H1 2024
Bank balances and cash	150	170	165
Interest-bearing loans and borrowings	1,261	1,164	1,168
Bank overdrafts	_	_	-
Bank debt <sup>1</sup>	1,261	1,164	1,168
Net debt	1,111	994	1,003
Lease liabilities <sup>2</sup>	1,176	1,170	1,149
Net debt including lease liabilites <sup>3</sup>	2,286	2,164	2,152
Amounts due from / (to) related parties	(12)	(16)	(30)
KPIs:			
Net debt incl. lease liabilities <sup>3</sup> / LTM EBITDA	2.6x	2.1x	2.2x
Net debt / pre-IFRS 16 LTM EBITDA <sup>4</sup>	1.5x	1.1x	1.2x

Total Group equity	1,118	1,557	1,651
Divided mainly into:			
Share capital	521	521	521
Share premium	367	367	367
Retained earnings (incl. NCI)	224	663	757

Debt maturity as of 30 June 2024



#### **Commitment to a conservative financial policy**

- Net debt / pre-IFRS 16 LTM EBITDA ratio as of 30 June 2024 was stable at 1.2x. No contingent off-balance-sheet liabilities.
- Average finance cost rate of 7.1% as of 30 June 2024.
- **Debt maturing in 2024 and 2025** to be paid down and optimized to reduce financing costs and extend tenures, using multiple available instruments.
- Amounts due from and to related parties remains low, reflecting Burjeel's strong governance and operational independence.
- The Company's share capital is AED 521 million as of 30 June 2024.

Notes: (1) Includes interest-bearing loans and borrowings and bank overdrafts. (2) Includes current and non-current portion of lease liabilities. (3) Includes net debt and lease liabilities. (4) Pre-IFRS 16 EBITDA is calculated as reported EBITDA less annual lease rental, and net debt is calculated as bank debt less cash and bank balances.



## Guidance

Leading Super-Specialty Healthcare Provider in MENA

## H2'24 Business Initiatives



#### Key management focus



#### **Planned business initiatives**



- Open 3 Burjeel medical facilities in Abu Dhabi: medical center with urgent care in Gayathi, primary care & mental health center in Al Falah and primary care center in Saadiyat
- Expand PhysioTherabia by opening 8 new centers to reach a total of 30 branches/
- Enter into 5 0&M contracts with the UAE government & corporates



- Accelerate BMC ramp-up: capture group & internal referrals, maximize
  Thiqa cards in patient mix, expand outpatient department access & capacity
- Ramp up of new Day Surgery centers in Al Dhafra and Al Ain, as well as Burjeel Cancer Institute and OncoHelix CoLab
- Expand medical tourism program, focusing on 18 countries & 11 specialties
- Participate in wellness/screening initiatives for Govt & corporate groups



- Offer high-yield specialty care to oncology patients, incl. surgical, radiation and advanced immunology treatments
- Ramp up of super-specialty care: liver, kidney and bone marrow transplant programs, fetal medicine, complex deformity surgeries and neurosurgery
- Improve LOS efficiency: repurpose bed capacity and integrate ALOS to clinical outcome assessment, admission/discharge protocols
- **Manpower costs** to be optimized through better utilization of previously hired physicians, as well as moderated growth in corporate headcount
- **Rise in direct cost** to be partially mitigated by rapid expansion of high-yield services in revenue mix
- **Overhead cost optimization** to be driven by the successful returns of prior investments in marketing and business expansion

### **Guidance Reiterated**

**FY 2024** 



#### Mid-term (2025-2027)

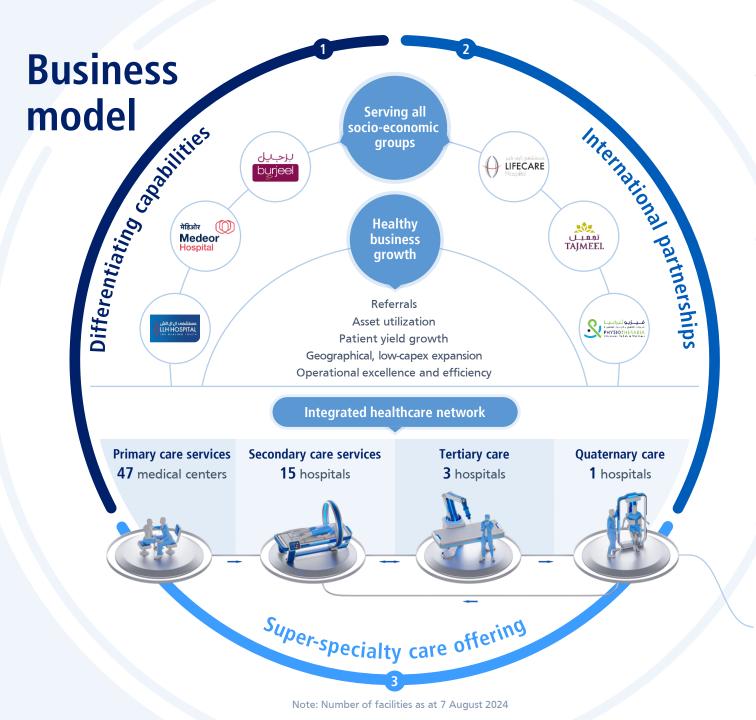
	Expansion	<ul> <li>UAE Medical center: +1 &amp; Day Surgery centers: +2</li> <li>UAE additional beds: +32</li> <li>KSA PhysioTherabia centers: +26</li> </ul>	<ul> <li>UAE Hospital: +1</li> <li>KSA Specialized Day Surgery centers: +2</li> <li>KSA PhysioTherabia centers: +30</li> </ul>
	Revenue growth	<ul> <li>Mid-teens Group revenue growth:</li> <li>+30% BMC revenue growth</li> </ul>	<ul> <li>Group revenue growth to normalize gradually from the mid-teens to low double-digits over time as key assets mature, including:</li> <li>BMC to continue to ramp up to reach AED &gt;2bn revenue p.a.</li> <li>KSA expansion projects to reach AED &gt;1bn revenue p.a.</li> </ul>
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	EBITDA margin	<ul> <li>Group EBITDA margin<sup>1</sup> to improve YoY to 23% vs. 22.4% in 2023</li> <li>BMC EBITDA margin expected to improve to high teens vs. 15.6% in 2023</li> </ul>	<ul> <li>Group EBITDA margin to gradually expand to high-20s</li> <li>Driven by ramp-up of growth assets, asset-light international expansion, as well as focus on increasing patient yield and operational excellence</li> </ul>
	CAPEX	<ul> <li>Maintenance CAPEX expected to be &lt;2.5% of revenue<sup>2</sup></li> <li>Additional total investment of ~AED 455m for UAE &amp; KSA expansion<sup>3</sup> and digital transformation</li> </ul>	<ul> <li>Maintenance CAPEX expected to be &lt;2.5% of revenue<sup>2</sup></li> <li>Additional total investments of ~AED 450m expected until 2027 to drive UAE &amp; KSA expansion<sup>3</sup> and digital transformation</li> </ul>
+ × *	Leverage	<ul> <li>Net leverage<sup>4</sup> of &lt;2.5x to be maintained</li> <li>Net leverage<sup>4</sup> of 1.1x as of December 2023</li> </ul>	<ul> <li>Net leverage<sup>4</sup> of &lt;2.5x to be maintained</li> </ul>
行 】	Dividends	• <b>Payout ratio of 40-70%</b> of net income, dependent on required investment for potential additional growth	<ul> <li>Payout ratio of 40-70% of net income, dependent on required investment for potential additional growth</li> </ul>

Notes: (1) Excluding one-off items: the change in the fair value of investments in tradable financial securities and the FY'23 BoD & Employee performance bonuses. (2) Excludes revenue from KSA expansion projects. (3) Burjeel Holdings has a consolidation right for PhysioTherabia financials, incl. CAPEX. Leejam will fund CAPEX by 50%. (4) Calculated using pre-IFRS 16 EBITDA as EBITDA less annual lease rental payments.



## Q&A Appendix







#### **Differentiating capabilities**

- Level I & II Trauma Center
- Level III Tertiary NICU
- Physio & Rehab Care
- Intraoperative MRI
- Da Vinci Xi robotic system • Echmo-Pediatric and Adult
- Pediatric Intensive Care Unit
- Pediatric Surgery
- Advanced Center for Research

Centralised Lab

Nuclear Medicine

Digital Health & Oracle Health EMR

Department of Thalassemia

- Ambulatory Services
- ESMO & Novalis Accreditations

#### **International partnerships**



First-of-its-kind Fetal Medicine& Therapy

Renowned Limb Lengthening Expert Dr. Dror Paley Opens First Clinic in Middle East

Advanced Molecular Geneticsand Immune

Last sour law liter Construction and Cargoni Netlect Cargoni Netlect Cargonia State Carl Netlect Cargonia State

Thyroid Parathyroid Center partnered with University of Kansas Medical Center

#### Super-specialty care offering

- Bone Marrow Transplant
- Oncology
- **Organ Transplant**

Shared Employee Pool

- Paediatrics
- Orthopaedics and Spine Neuroscience

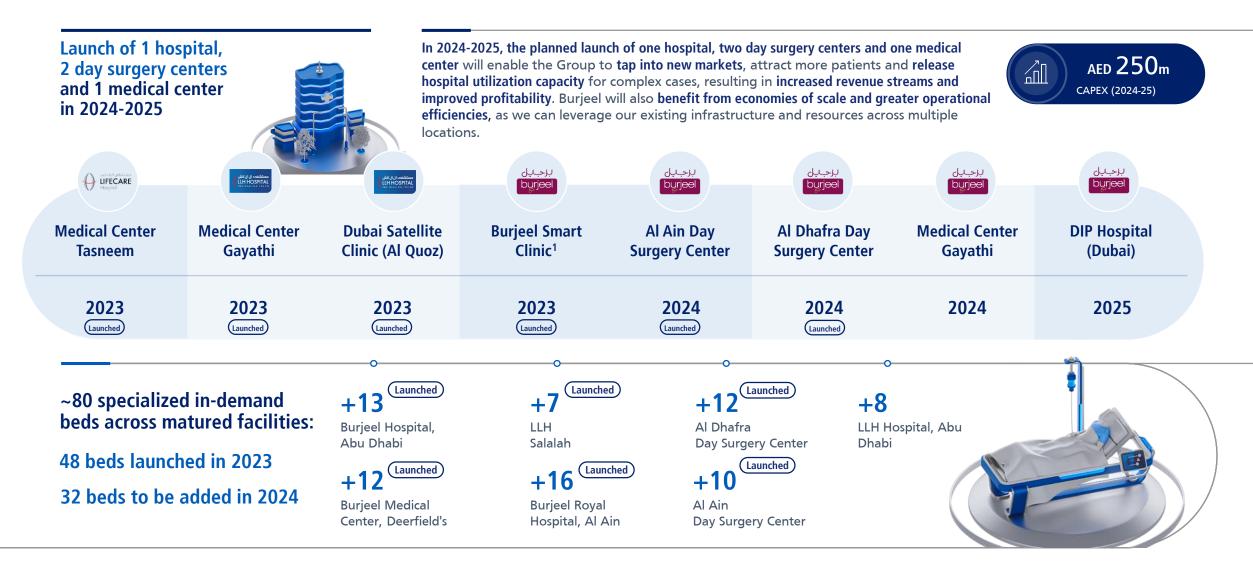
#### **Centralized back-up functions**

- Procurement Warehouse
- Claims Management OR function
- Diagnostics & Radiology

- Advanced Woman Care
- Fetal Medicine

## **Expanding Our UAE Healthcare Infrastructure**





## PhysioTherabia – Entering High Potential KSA Market

#### Highly attractive entry proposition



Physical therapy, rehabilitation and wellness **centers in 12 KSA cities** in a joint venture (50:50) with Leejam Company

#### PhysioTherabia centers unlock significant value creation

Leejam's extensive network of fitness centers across KSA enables an **assetlight low-CAPEX model**, with high EBITDA margins and ROI

فــيــزيـو ثيرابـيــا

خدمات التأهيل والرعاية المتطورة

PHYSIOTHERABIA

Unlocks access to Leejam's well-established 300k+ member base, with complementary service offerings

40%

rate<sup>2</sup>

100%

Share self-pay

in revenue

Utilization

Provides strong foundation for further KSA expansion opportunities, through a limited risk proposition

(.)

Hyperbaric oxygen

therapy



Physiotherapy

Musculoskeletal Injury and surgical rehabilitation

#### PhysioTherabia profile

~SAR 8-10m

Revenue per center p.a.

~SAR 2.5m CAPEX per center **30 / 12 months** Ramp-up / EBITDA

breakeven period

~**70 sessions** Daily sessions per center Performance update (June-24)

-[\*\*

Pre- and postnatal

care

SAR 200k Monthly revenue per center<sup>2</sup>

Tawuniya & Al Arabia Takaful Onboarded insurance contracts (Feb/Apr-24)

#### Launched first premier physiotherapy centers



#### Centers to be launched



Note: (1) As at 7 August 2024, since its inception in Q4 2023. Presence in Riyadh, Madina, Jeddah, Dammam, Al Khobar, Yanbu, Taief and Tabouk. (2) Based on the performance of the first opened flagship center, operationally launched in September 2023. (3) Burjeel Holdings has a consolidation right for PhysioTherabia financials. The CAPEX and net profit will be shared with Leejam Company (50:50).



## Specialized Day Surgery Centers – Disruptive Innovation in Saudi Healthcare Market

**KSA** 

UAE

Oman

#### Strong rationale for expansion in KSA

- Promising macro and demographic trends
  - o GDP growth of c.5.5% p.a.
  - Riyadh's population forecast to double to c.15m by 2030
- Rising preference for specialized healthcare services
  - $\,\circ\,$  3-6 months-waiting lists for the majority of surgeries
  - High prevalence of lifestyle diseases
- Highly underpenetrated addressable market
  - $\,\circ\,$  Low private bed density of 0.6 per 1,000
  - High fragmentation in primary care segment (70% of outpatients currently treated in hospitals)
- Growing adoption of minimally invasive procedures
  - $\,\circ\,$  60% of surgeries could be carried out in day-care settings
- Ongoing expansion of private medical insurance across Saudi (beneficiaries set to double to c.25m by 2030)
  - Drive to minimize burn ratio will support demand for daycare model

#### **Benefits of Burjeel's Day Surgery Model**

- Generally faster time to treatment and more convenient access to modern, less crowded infrastructure
- Attractive clinician proposition (day-only, no emergency)
- Cost-effective solution for public, insurance and cash payers

- Access to world-renowned specialists (Dr. Paley and Dr. Najjar) and the most advanced robotics solutions (Da Vinci Xi)
- Strong alignment with Saudi Vision 2030 goals makes it possible to attract MoH referrals
- Leveraging Burjeel's existing expertise in day surgery care





CAPEX & return

USD 30-40m CAPEX per center with IRR 20%
USD 10-15m working capital investments per center

#### Burjeel Day Surgery Center Al Reem – proven CAPEX-light concept with high ROI

FY 2023	
Year established	2017
Doctors / Beds	<b>57</b> d. / <b>24</b> b.
Revenue	AED 253m (+22% YoY)
EBITDA margin	31%
Number of patients	330 <sub>k</sub>
Outpatient utilization	84%
Bed occupancy	<b>62</b> %



### **Group & Segment Summary**

#### **Group financial summary**

AED millions	Q2'24	Q2′23	H1′24	H1'23
Revenue	1,182	1,077	2,387	2,162
Inventories consumed	(301)	(265)	(605)	(517)
Doctors' and other employees' salaries	(528)	(488)	(1,045)	(953)
Provision for expected credit losses	(24)	(18)	(46)	(36)
Other general and admin expenses	(115)	(89)	(220)	(202)
Share of profit from associates	3	8	7	13
EBITDA ex-one-offs <sup>1</sup>	217	225	477	467
Change in fair value of financial assets carried at fair value through profit and loss	2		(10)	_
Annual performance-based bonuses	(27)	-	(41)	_
EBITDA	192	225	426	467
Finance costs	(36)	(35)	(69)	(71)
Depreciation & amortization	(84)	(87)	(170)	(172)
Provision for taxes	(7)	_	(18)	_
Net profit	65	103	169	225
Net profit ex-one-offs & taxes <sup>1</sup>	97	103	238	225

### burjeel holdings

#### Segmental financial summary<sup>2</sup>

AED millions	Q2′24	Q2′23	H1′24	H1′23
Revenue	1,182	1,077	2,387	2,162
Hospitals <sup>3</sup>	1,036	960	2,095	1,917
Medical Centers <sup>3</sup>	114	100	235	207
Pharmacies <sup>3</sup>	15	16	31	33
Others <sup>4</sup>	16	2	26	4
EBITDA ex-one-offs <sup>1</sup>	217	225	477	467
Hospitals	218	212	464	427
Medical Centers	26	28	59	58
Pharmacies	0.5	0.5	3	5
Others	(28)	(15)	(49)	(23)
Net profit ex-one-offs & taxes <sup>1</sup>	97	103	238	225
Hospitals	112	99	253	204
Medical Centers	18	19	40	41
Pharmacies	0	0.3	2	4
Others	(33)	(15)	(57)	(24)

Notes: (1) EBITDA and net profit ex-one-offs exclude performance-based bonuses for FY '23 financial results (paid in H1'24) and movement from the change in fair value of investments in tradable financial securities. Net profit ex-one-offs & taxes also excludes tax provisions. (2) Segment performance is presented as it would be before the transformation of Burjeel Medical Center Al Shahama into Advanced Day Surgery Center (Hospitals segment), completed in Dec' 23. (3) Includes other operating income and other revenue represents the non-clinical revenue in the Hospitals, Medical Centers and Pharmacies segments, which mainly include an O&M fee, a fee for manpower supply contracts, and several other items. (4) Others contains revenue from entities that mainly provide services to the Group's hospitals, medical centers and pharmacies and also includes centralized purchasing, claim care and valet parking. Others excludes Board & Employee performance bonuses from the change in fair value of investments in tradable financial securities.



## Investor Relations

August 2024





ir@burjeelholdings.com

PO Box 7400, Abu Dhabi, UAE

T: +971 2 3041 111 F: +971 2 2222 363 M: +971 503802383



Investor Calendar

